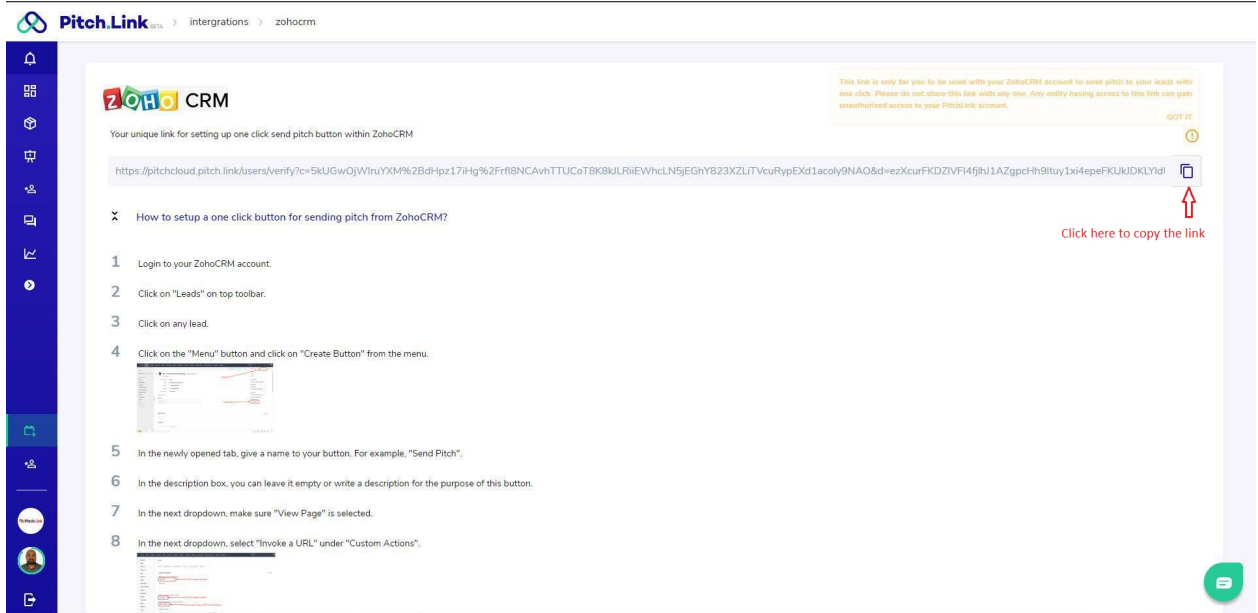
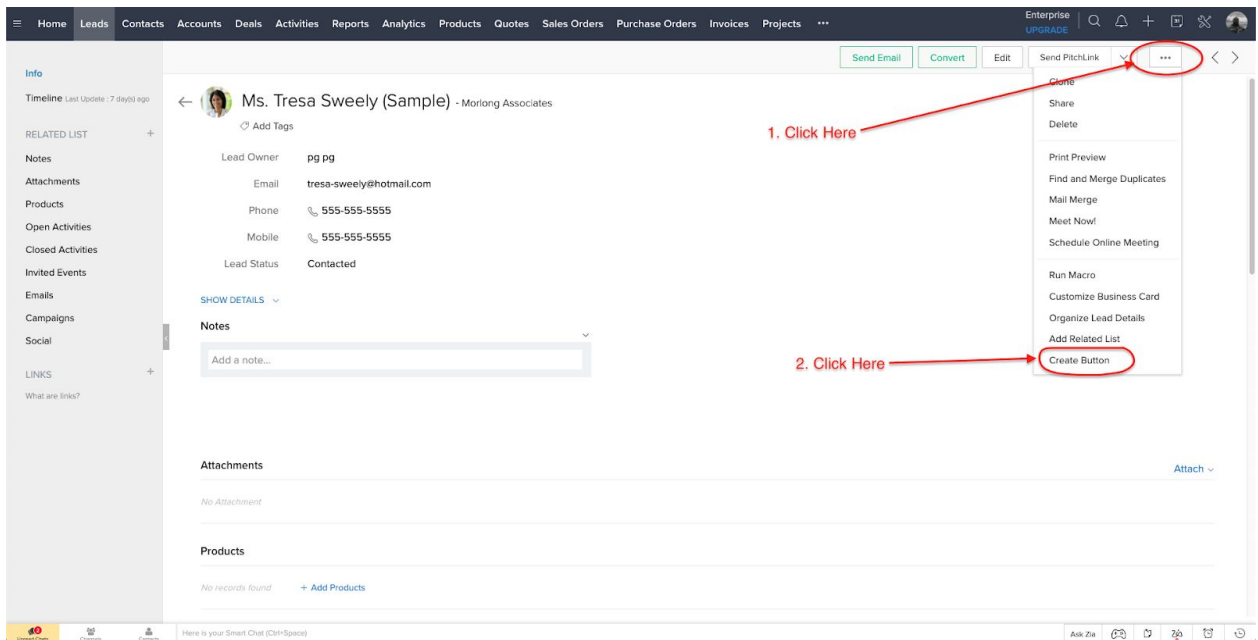


How to set up a one-click button for sending a pitch from ZohoCRM?

1. Login to your PitchLink account. On the navigation bar select Integrations -> ZohoCRM.
2. Copy the link given by clicking on it.

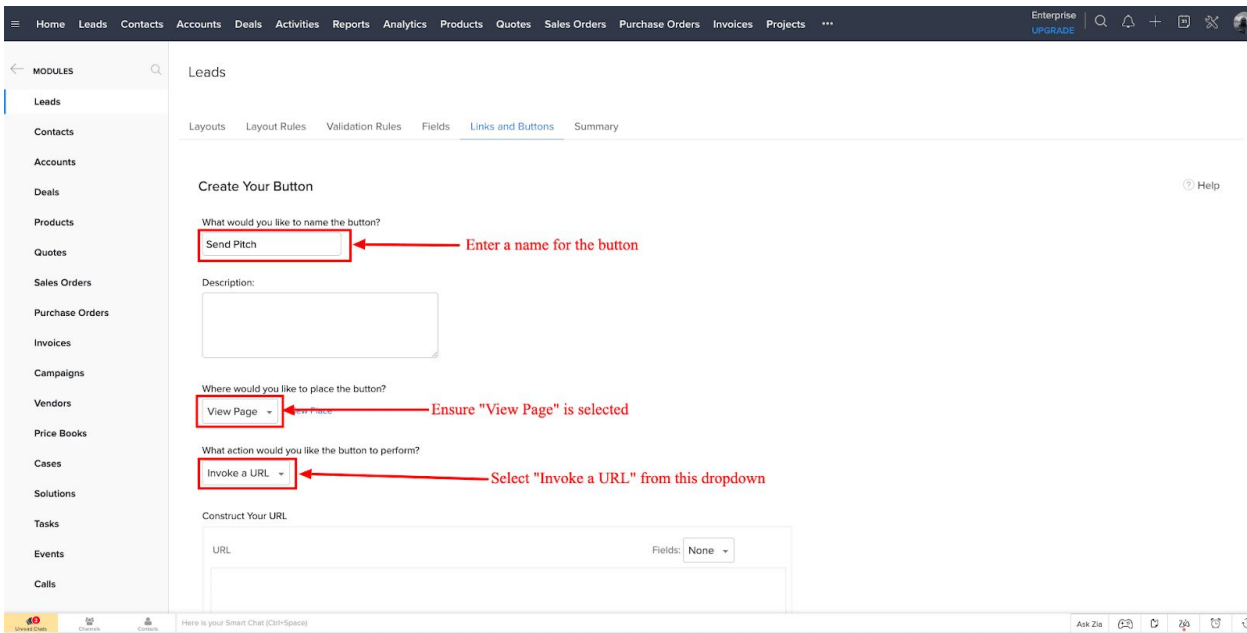


3. Log in to your ZohoCRM account.
4. Click on "Leads" on the top toolbar.
5. Click on any lead.
6. Click on the "Menu" button and click on "Create Button" from the menu.

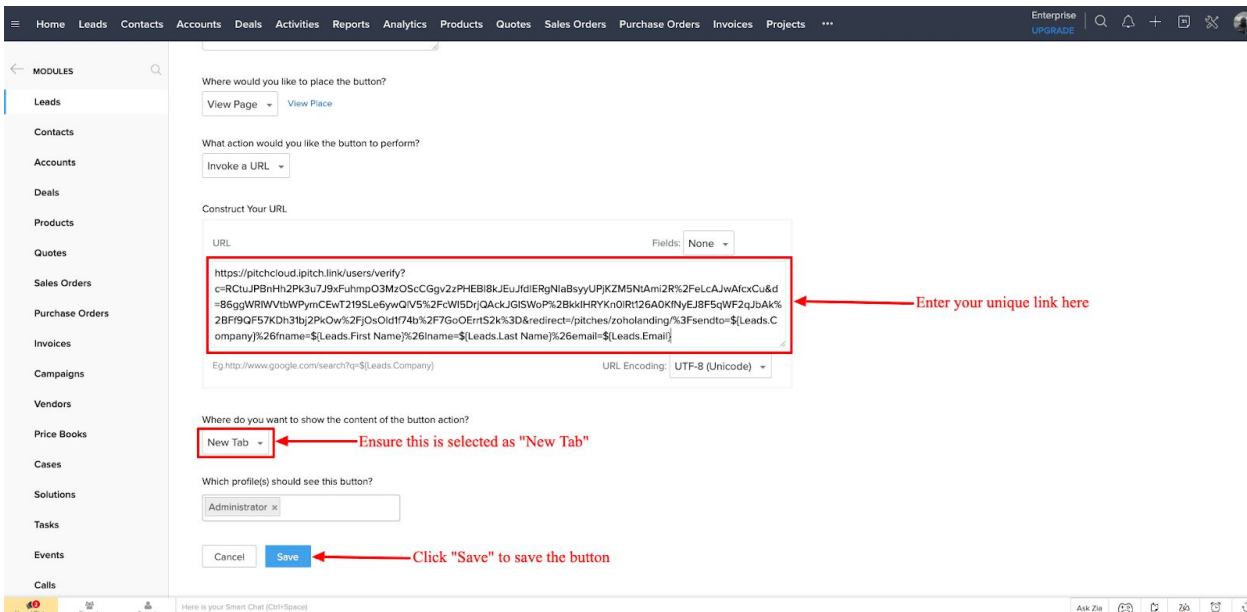


7. In the newly opened tab, give a name to your button. E.g. "Send Pitch".
8. In the description box, you can leave it empty or write a description for the purpose of this button.

- In the next dropdown, make sure "View Page" is selected.
- In the next dropdown, select "Invoke a URL" under "Custom Actions"



- Paste the copied URL in step 2 into the "Construct Your URL" box.
- In the next dropdown, ensure "New Tab" is selected



- Select the profiles to whom you want the button to be available.
- Click on "" to save the button.
- Close this tab/window and reload the previous tab/window to view the button.