

## The Administrator's Guide to Pitchlink

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1. Go to your [www.ipitch.link](http://www.ipitch.link)
2. Enter your Log in details

PitchLink

Home Pricing About Blog Contact Login

# PitchLink

## Sign in

Please enter your user name

Please enter password

Sign in

[Forgot Username / Password?](#)

3. After log in click on Admin Account button to access your Admin account.  
**Note :** My Account will take you to your Sales Person account.

SHOWHOW2 Subhanjan Contacts Logout PitchLink

MY ACCOUNT

ADMIN ACCOUNT

### PITCHES RECEIVED

**Knowledgebridge**  
Sent: Today, 11:53  
[View](#)

**Summer Is Here**  
Showhow2 Learning Media Pvt Ltd  
This is for Refrigerators  
Sent: Apr 17th, 10:20  
[View](#)

[Notification](#)

- Now you will get the dashboard containing action items around Content, Team, Pitches and Analytics.
- In the tool bar you can access your Company profile, User Profile, Logout and Help links.

SHOWHOW2 Showhow2 Learning Media Pvt Ltd Invite Subhanjan Logout Help PitchLink

Choose an Activity



**CONTENT**  
Upload and organise all your marketing and sales collaterals here. *Recommended*



**TEAM**  
Add and Manage your sales team member.



**PITCHES**  
Create pitches to send to prospects.



**ANALYTICS**  
View engagements from customer.

You can invite your friends to Join PitchLink any time you want using the Invite link on the top

Total Number of Clients : **136**

Top 5 Clients :

Name	Email	Pitches Sent	Comments	File Views
Pradeep Gupta	pg@knowtwedgebridge.in	0	1	10
Prakash Assudani	prakashassudani@carrier.utc.com	0	0	11
Sanjay Johri	sanjayjohri@voltas.com	0	0	10
Sanjay Jha	sanjayjha@intex.in	0	0	9
Rajshankar Ray	rajshankar_ray@fbglobal.com	0	0	8

Top 5 Salespersons :

Name	Email	Pitches Sent	Comments	File Views
Rajesh V	rv@showhow2.com	127	0	313

Most Commented Files

- Click on the company name then “Change Company Details”

SHOWHOW2 Showhow2 Learning Media Pvt Ltd Invite Subhanjan Logout Help PitchLink

Choose an Activity



**CONTENT**  
Upload and organise all your marketing and sales collaterals here. *Recommended*



**TEAM**  
Add and Manage your sales team member.



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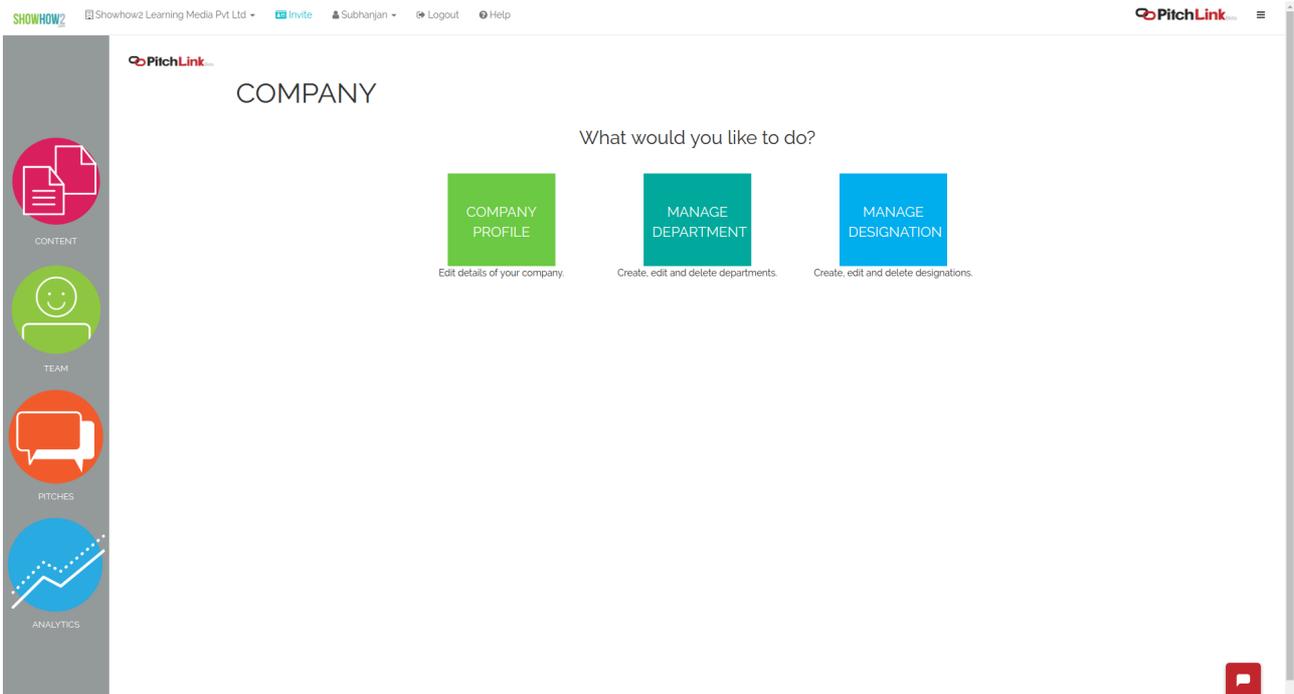
Most Commented Files

Change Company Details  
Manage Departments  
Manage Designations

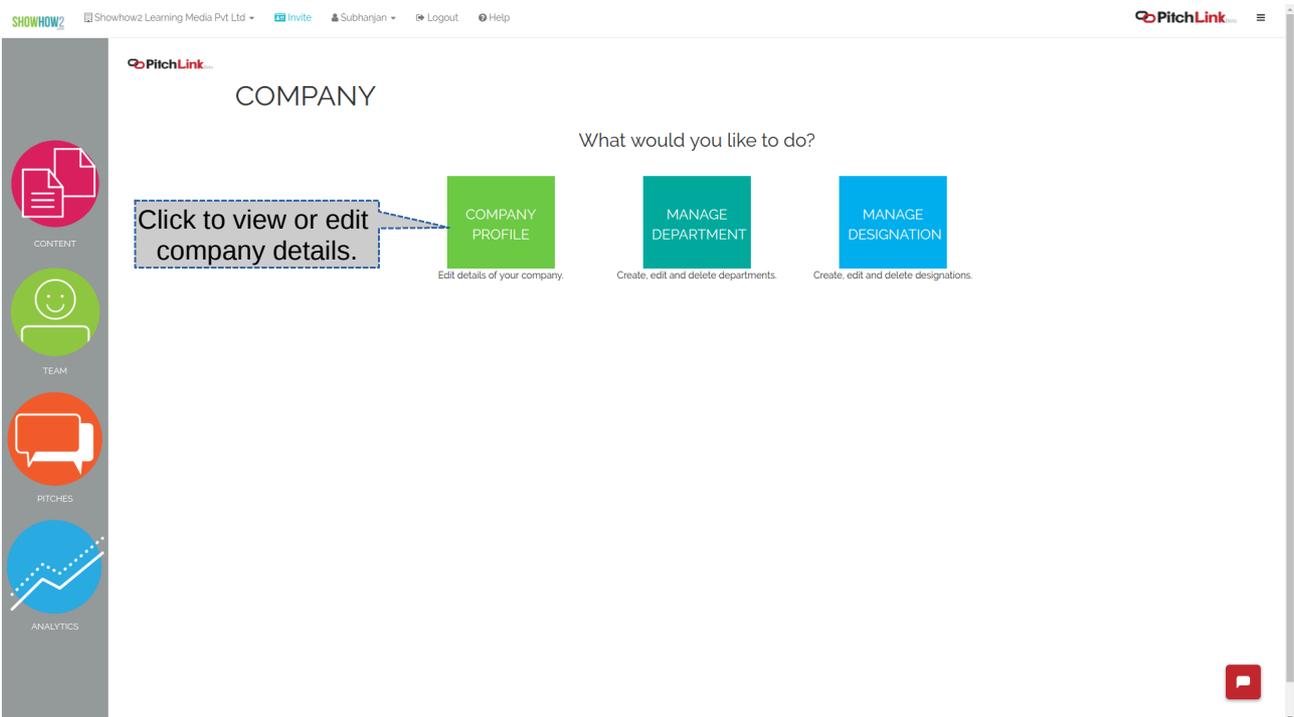
Click to edit company details

https://showhow2.pitchlink.in/admin/home#

7. Here you will get three options - Company Profile, Manage Department and Manage Designation.



8. Click on the Company Profile button to view and change company details.



9. You can view your company details. To edit click on Edit Company Profile button.

SHOWHOW2  
SHOWHOW2 Learning Media Pvt Ltd

Invite Subhanjan Logout Help

### My Company Profile

**SHOWHOW2**.com

www.showhwo2.com

8065690122

112 LRDE Layout Karthik Nagar  
560037  
Bangalore  
India

About Company:  
Showhow2™ is a patented new multilingual visual learning interface to address the growing gap between complex technologies and users.

[Edit Company Profile](#) [Back](#)

Click to edit company details.

10. Edit the details that you want to change. Click on Update Company profile to save changes.

SHOWHOW2  
SHOWHOW2 Learning Media Pvt Ltd

Invite Subhanjan Logout Help

### Edit Company Profile

**SHOWHOW2**.com  
change image

www.showhwo2.com

8065690122

112 LRDE Layout Karthik Nagar

560037

Bangalore

India

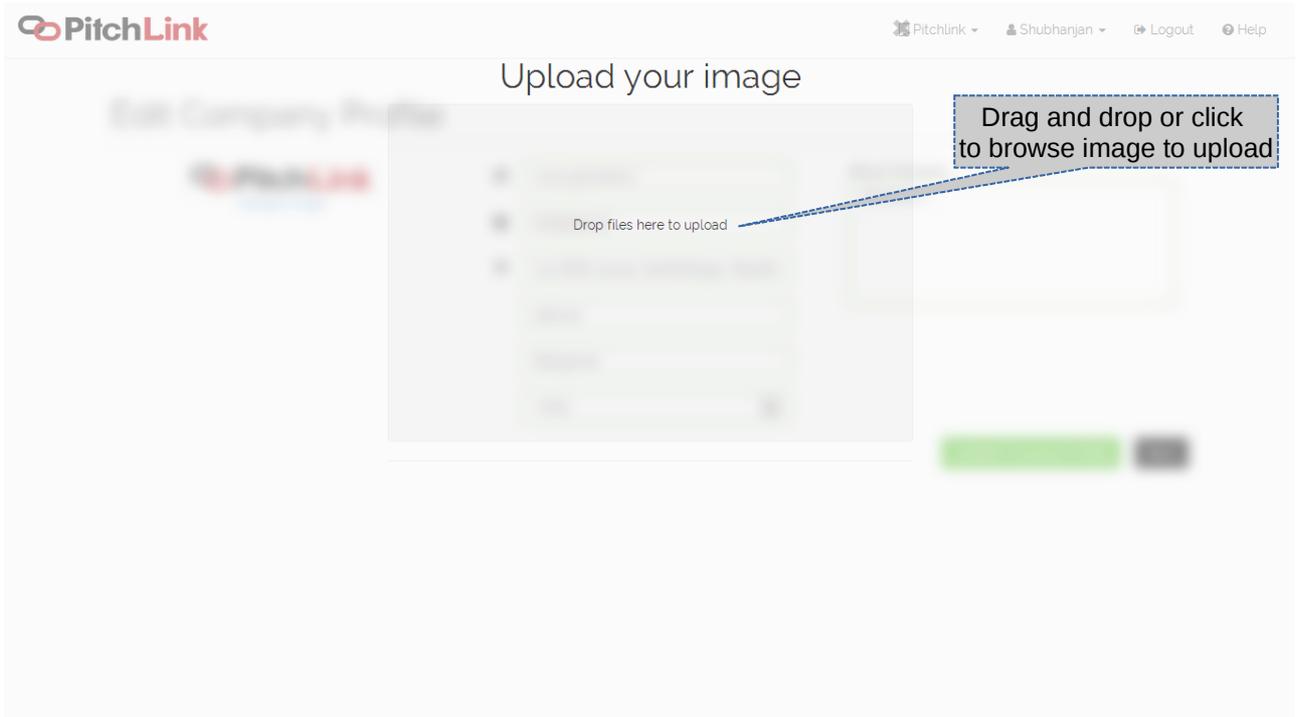
About Company:  
Showhow2™ is a patented new multilingual visual learning interface to address the growing gap between complex technologies and users.

[Update Company Profile](#) [Back](#)

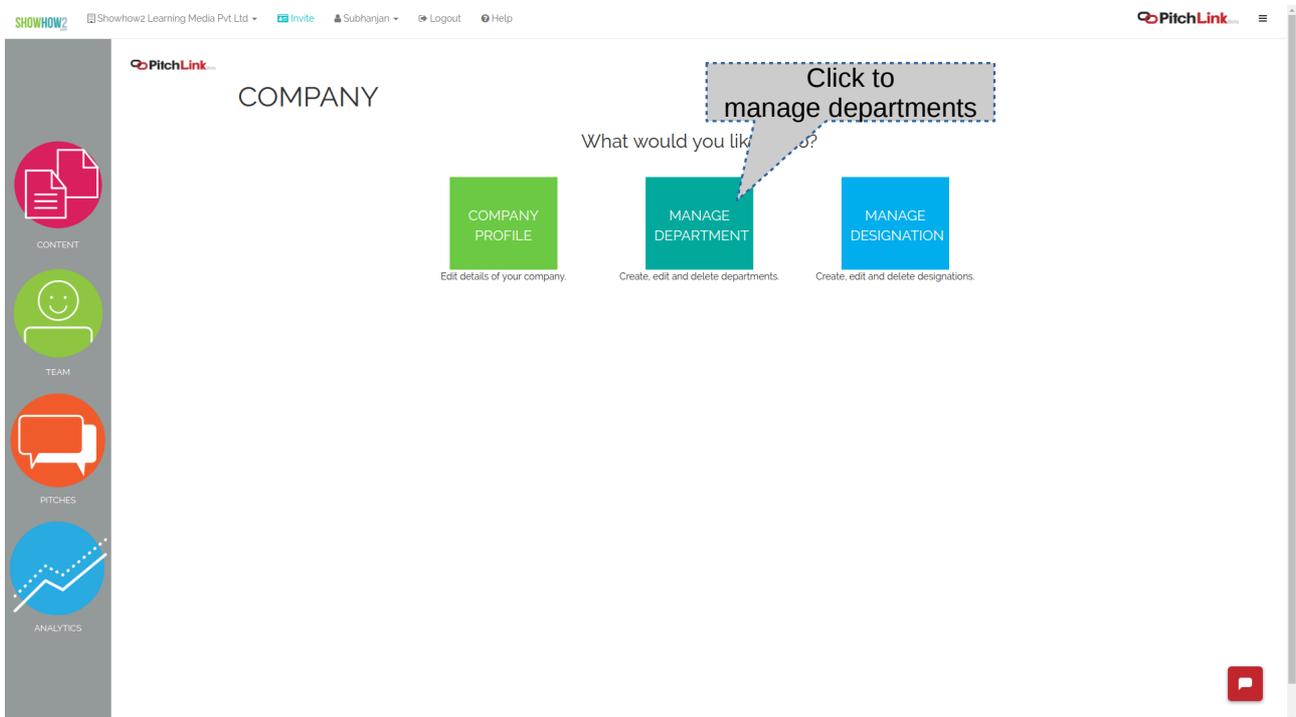
Click to change or update company logo.(Step 11)

Click to update once done

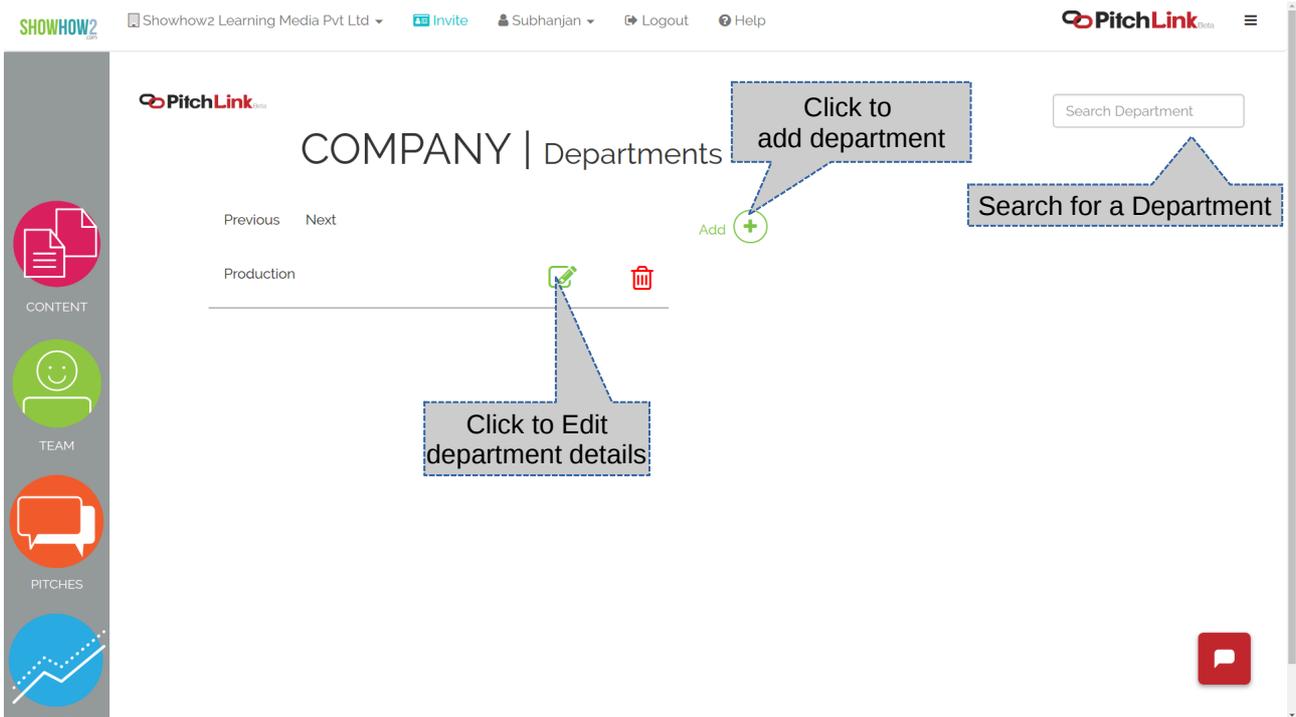
11. To update the company logo click on change image and drag and drop or browse the image from your folders.



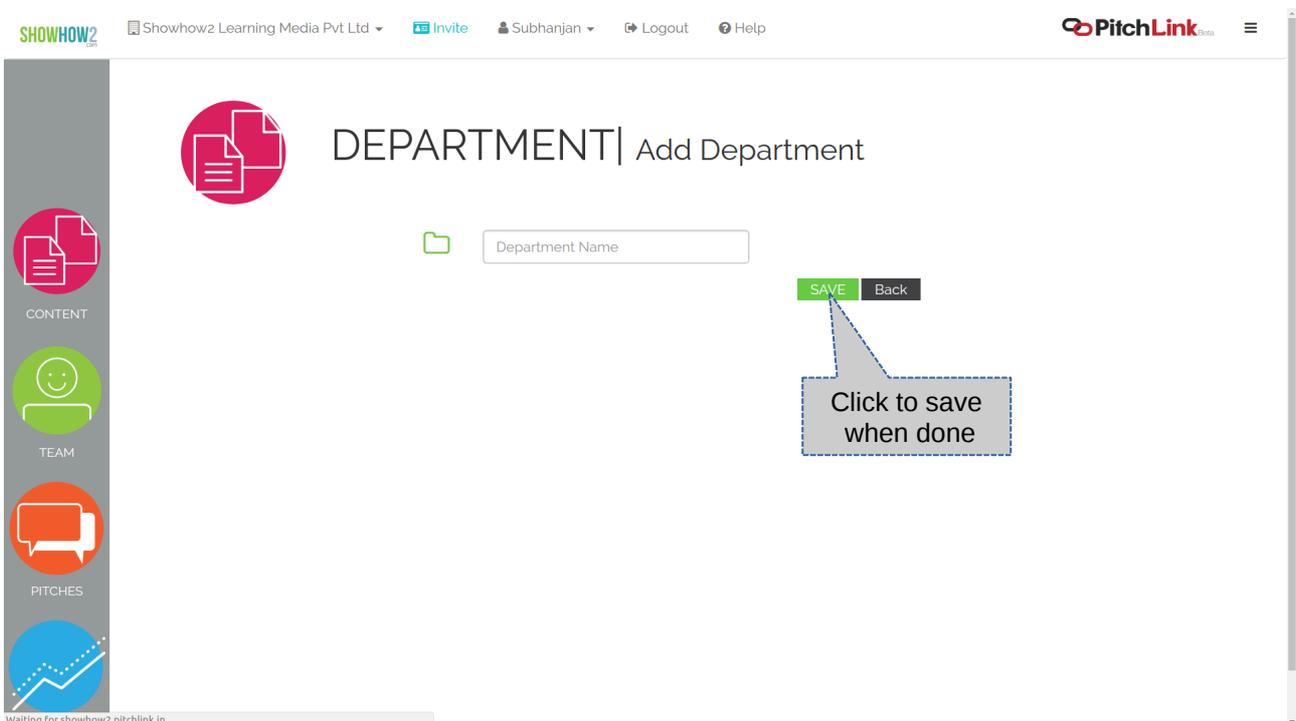
12. To view the department list click on Manage Department.



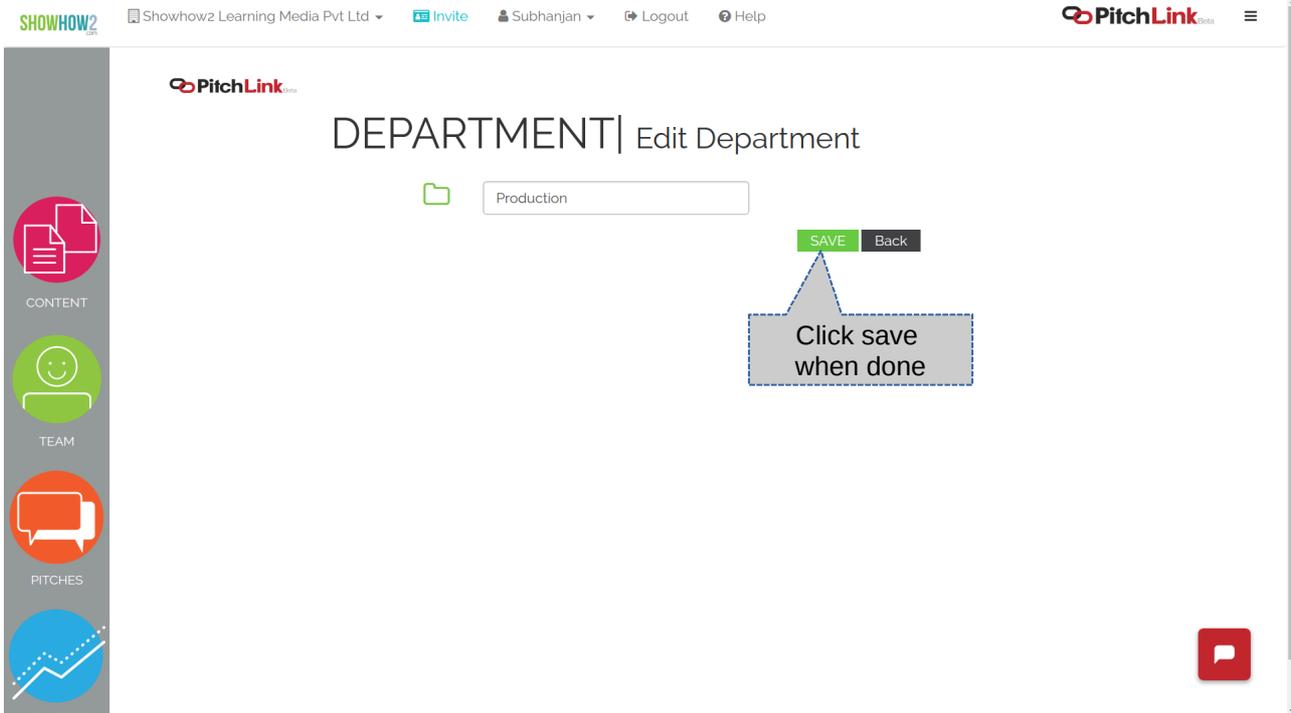
13. Department list page. To add a new department, click on the Add icon.



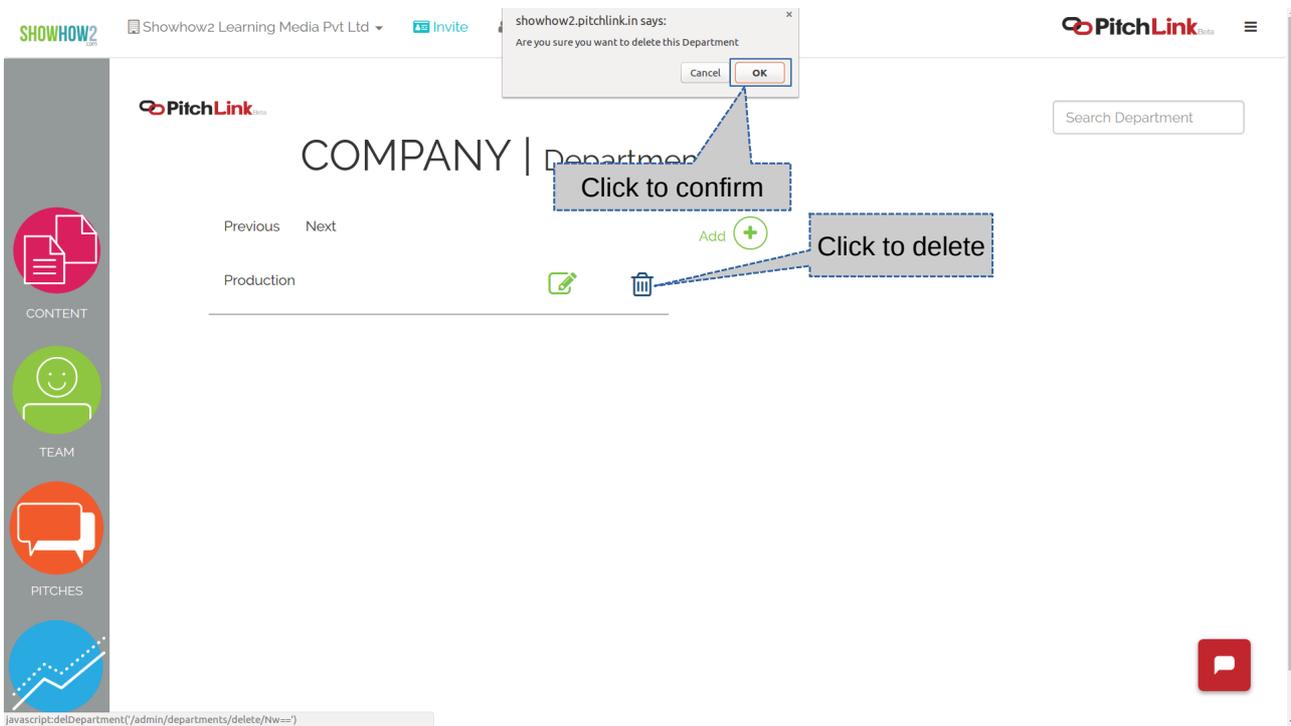
14. Fill in the details and click on Save button to add the department. You can add more in the same manner.



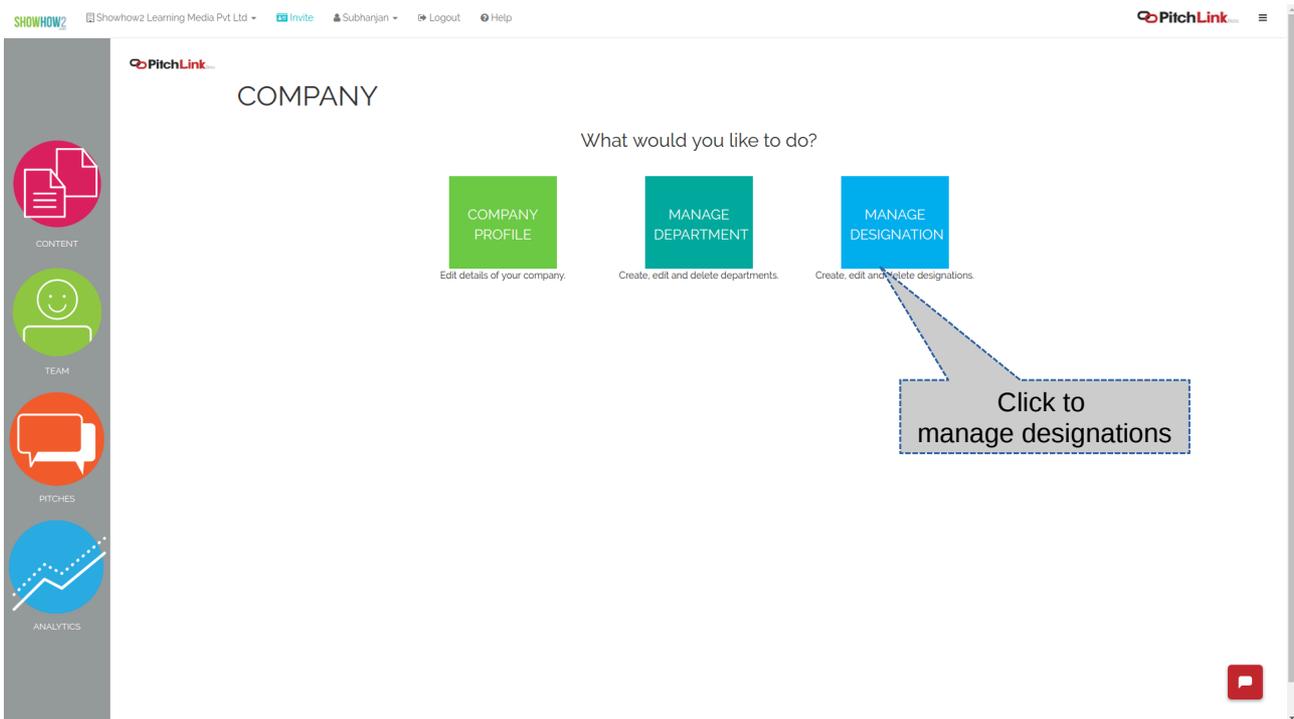
15. To edit a department click on the pencil icon in department list page.
16. Edit the details and click Save.



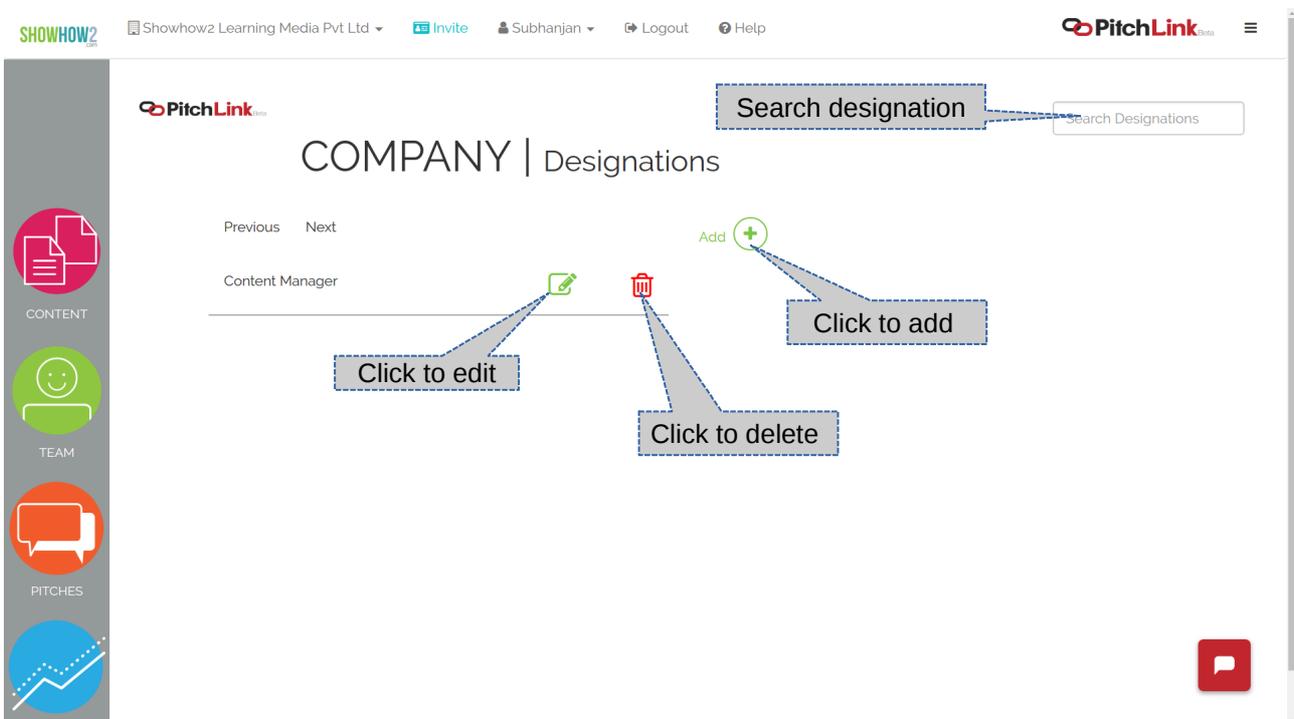
17. To delete a department click the X (Delete) icon.



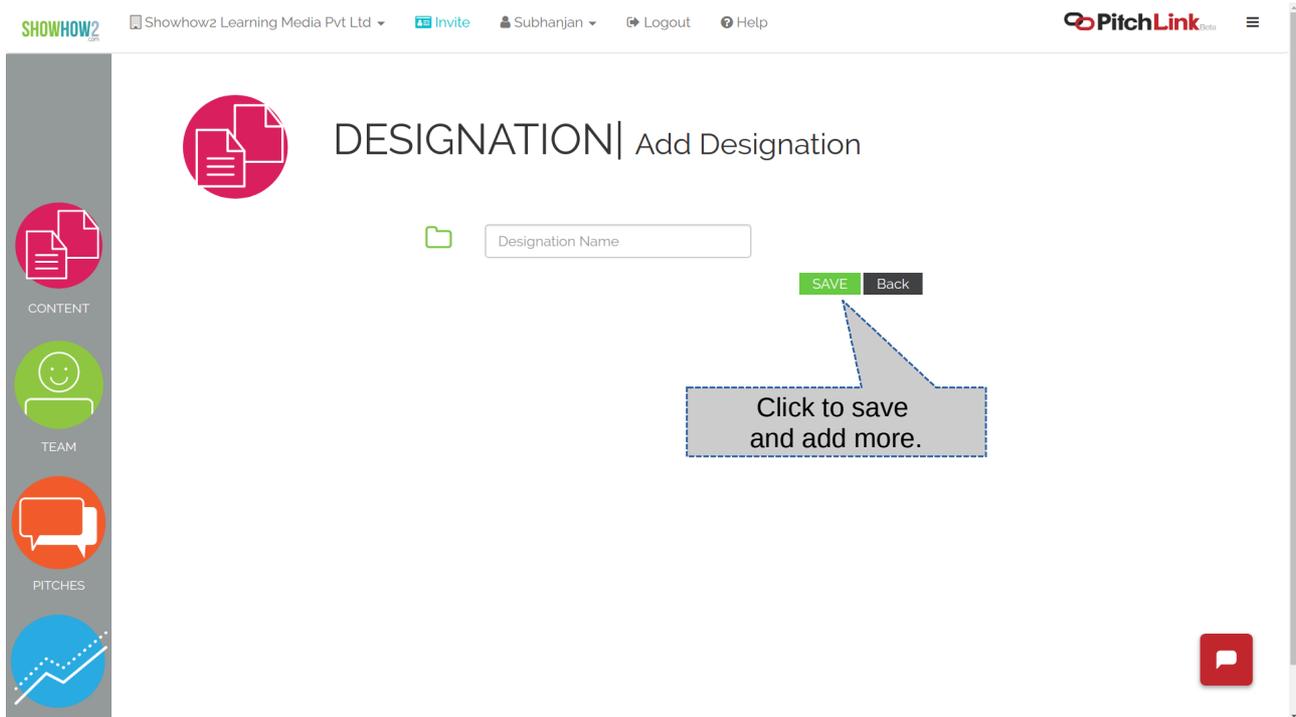
18. To view the list of designations click on Manage Designation



19. You will be able view the available designation list. To add a designation click on + (Add) icon



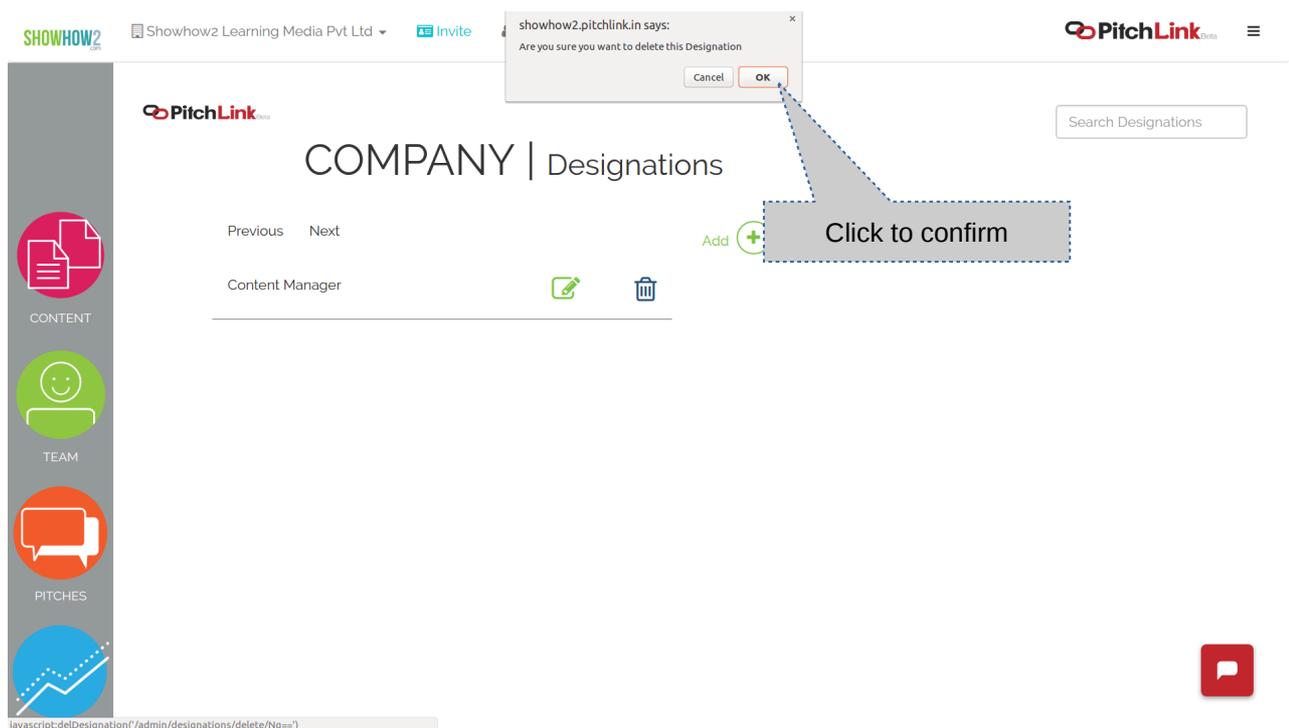
20. Fill in the details and click on Save to save the designation and add more. Once done, click Back.



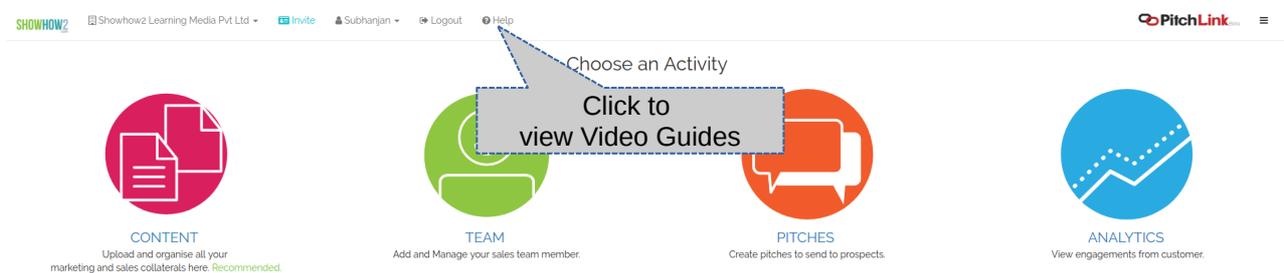
21. To edit the designation click on the Edit icon. Update the Designation field and click Save.



22. To delete a designation click on X(Delete) icon and click on Ok to confirm.



23. To view our detailed Video Guides click on help



You can invite your friends to Join PitchLink any time you want using the Invite link on the top

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Rajshankar Ray	rajshankar_ray@ifbglobal.com	0	0	8

Top 5 Salespersons :

Name	Email	Pitches Sent	Comments	File Views
Rajesh V	rv@showhow2.com	127	0	313

Most Commented Files

24. Select the Section for which you want help and click on the topic to watch the Video Guide. Click on play icon to play/pause the video.

25. To manage available contents click on the Content icon. You will get to the Content management menu.

Choose an Activity

- CONTENT**: Upload and organise all your marketing and sales collaterals here. Recently updated.
- TEAM**: Add and Manage your sales team member.
- PITCHES**: Create pitches to send to prospects.
- ANALYTICS**: View engagements from customer.

Join PitchLink any time you want using the Invite link on the top

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Most Commented Files

# CONTENT

What would you like to do?

- MANAGE FOLDERS**  
Create folders to organize your content
- MANAGE CONTENT**  
Upload, tag and replace files  
**Recommended**
- MANAGE FORMS**  
For surveys and feedback
- MANAGE TEMPLATES**  
Create, edit or view Pitchmap Templates

Click to manage folders

26. You will be taken to the list view of the available folders .
27. Click on create (+) to add a new folder

# CONTENT | Manage Folders

Find Folders

Click to Create or add folder

Search for Folders

Click to rename folder

Click to delete a folder

Previous	Next	Actions
	Create (+)	
Samples		
Products and Services		
Customers and Forms		
Technical and Legal		
Company and People		

28. Fill the folder name and click on Create to create a new folder.

The screenshot shows the 'MANAGE FOLDERS' interface in the PitchLink application. The header includes the Showhow2 logo, company name 'Showhow2 Learning Media Pvt Ltd', user 'Subhanjan', and options for 'Invite', 'Logout', and 'Help'. The PitchLink logo is in the top right. A left sidebar contains icons for 'CONTENT', 'TEAM', 'PITCHES', and 'MANAGE'. The main area features a 'MANAGE FOLDERS | Create Folder' title. Below it is a folder icon, a text input field labeled 'Folder Name', and 'CREATE' and 'CANCEL' buttons. A callout bubble points to the 'CREATE' button with the text 'Click on create to add a new folder'. A red chat icon is in the bottom right.

29. To rename a folder click on the pencil icon.

30. Fill the details and click on submit.

The screenshot shows the 'MANAGE FOLDERS' interface in the PitchLink application, specifically the 'Rename Folder' form. The header and sidebar are identical to the previous screenshot. The main area features a 'MANAGE FOLDERS | Rename Folder' title. Below it is a folder icon, a text input field containing the text 'Samples', and 'RENAME' and 'CANCEL' buttons. A callout bubble points to the 'RENAME' button with the text 'Click to rename the folder'. A red chat icon is in the bottom right.

31. To delete click on the Delete (x) icon and click ok to confirm.

The screenshot shows the 'CONTENT | Manage Folders' interface. A modal dialog box is open at the top center, asking for confirmation to delete a category. The dialog has 'Cancel' and 'OK' buttons. A callout box points to the 'OK' button with the text 'Click OK to confirm'. Below the dialog, a table lists folders with edit and delete icons.

Previous	Next	Create +
		Actions
Samples		
Products and Services		
Customers and Forms		
Technical and Legal		
Company and People		

32. To manage files click on Manage Content

The screenshot shows the 'CONTENT' dashboard. A callout box points to the 'MANAGE CONTENT' button with the text 'Click to manage file contents'. The dashboard features four main action buttons: 'MANAGE FOLDERS', 'MANAGE CONTENT', 'MANAGE FORMS', and 'MANAGE TEMPLATES'. The 'MANAGE CONTENT' button is highlighted in green.

What would you like to do?

- MANAGE FOLDERS**: Create folders to organize your content
- MANAGE CONTENT**: Upload, tag and replace files. *Recommend*
- MANAGE FORMS**: For surveys and feedback
- MANAGE TEMPLATES**: Create, edit or view Pitchmap Templates

33. You will get to the list of files uploaded.

34. To add click on the Upload (+) icon

The screenshot shows the PitchLink interface with a sidebar on the left containing icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main content area is titled 'CONTENT | M' and features a search bar, a 'Find Files' input, and a table of uploaded files. The table has columns for File Name, user, date, and Actions. Callouts point to the 'Upload (+)' icon, the search bar, the 'Click to view' icon, the 'Click to delete' icon, the 'Click to replace file' icon, and the 'Click to edit file information' icon.

File Name	User	Date	Actions
CB_more Films.png (0.11MB) Watch More Sample films.	Rajib Aditya	Apr 16th, 09:25	View, Refresh, Edit, Delete
00400_Placing The Accessories In The Correct Positions.mp4 (9.46MB) Sample: Placing Accessories	Rajib Aditya		Refresh, Delete
00800_Cleaning The Evaporation Tray.mp4 (6.55MB) Sample: Cleaning The Evaporation Tray	Rajib Aditya	Apr 15th, 07:14	View, Refresh, Edit, Delete
Hindi_AC_timer_off.mp4 (3.81MB) AC Film Sample in Hindi Voice	Rajib Aditya	Apr 15th, 06:54	View, Refresh, Edit, Delete
fridge.mp4 (4.13MB) Now that Summer is Here	Rajib Aditya	Apr 14th, 12:38	View, Refresh, Edit, Delete
clientlocos_bare.mp4 (5.05MB)	Rajib Aditya	Apr 14th, 11:11	View, Refresh, Edit, Delete

35. Browse or drag and drop the files you want to upload.

36. Then click on Upload .

37. Once you finish upload click Done.

The screenshot shows the 'Upload Files' dialog box in the PitchLink interface. It includes a title bar 'CONTENT | Upload Files', a subtitle 'Upload your File', and a note 'Upto 5 files at a time. During the upload process don't refresh or press the back button'. A file 'PitchLink\_Admin\_guide.doc (3.55 MB)' is shown in a preview window. Callouts provide instructions: '2. Click here to upload upto 5 files' points to the file preview; '1. Click on browse to search and choose file(s)' points to the 'Browse...' button; '3. Click to remove files from the box' points to the 'Remove' button; and '4. Click Done when upload is over.' points to the 'DONE' button.

38. To replace a file click on recycle icon under action against the file

The screenshot shows the 'MANAGE' interface for editing file details. On the left is a vertical navigation bar with icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main content area displays the file 'CB\_more Films.png' with a size of 0.11 MB. Below the file name is a text input field containing 'Watch More Sample films.' and a 'Select' dropdown menu. A 'Fill in the tag(s)' callout points to an 'Add Tag (min 3 chars)' input field. An 'Add' button is next to a message: 'No tags assigned with this file. Use the input box below to add tags to this file'. A 'Click to add tags' callout points to the 'Add' button. At the bottom right are 'BACK' and 'DONE' buttons, with a 'Click done when finished' callout pointing to the 'DONE' button. A red chat icon is in the bottom right corner.

39. To view the file click on view (eye icon).

The screenshot shows the 'CONTENT | View File' interface. On the left is the same vertical navigation bar. The main content area displays the file 'CB\_more Films.png' with a size of 0.11 MB and the description 'Watch More Sample films.'. A large teal banner on the right contains the text: 'You can view more sample films in the resource section.' Below this text is an icon of a folder with a plus sign and the instruction: 'Click the "More Documents" folder on the left panel.' A 'Back' button is located at the bottom right of the banner. A red chat icon is in the bottom right corner.

40. To delete a file click on Delete icon and click OK to confirm.

The screenshot shows the PitchLink Content Management interface. At the top, a confirmation dialog box asks "Are you sure you want to delete this File" with "Cancel" and "OK" buttons. A callout box points to the "OK" button with the text "2. Click OK to confirm". Below the dialog, the main content area is titled "CONTENT | Manage Content". It features a navigation bar with "Previous", "1 | 2 | 3 | 4", "Next", "Display" (with a dropdown arrow), and "Upload" (with a plus icon). A search bar labeled "Find Files" is in the top right. A sidebar on the left contains icons for "CONTENT", "TEAM", "PITCHES", and "ANALYTICS". The main area displays a table of files:

File Name	Owner	Uploaded	Actions
CB_more Films.png (0.11MB) Watch More Sample films.	Rajib Aditya	Apr 16th, 09:25	View, Refresh, Edit, Delete
00400_Placing The Accessories In The Correct Positions.mp4 (9.46MB) Sample: Placing Accessories	Rajib Aditya	Apr 15th, 07:14	View, Refresh, Edit, Delete
00800_Cleaning The Evaporation Tray.mp4 (6.55MB) Sample: Cleaning The Evaporation Tray	Rajib Aditya	Apr 15th, 07:14	View, Refresh, Edit, Delete
Hindi_AC_timer_off.mp4 (3.81MB) AC Film Sample in Hindi Voice	Rajib Aditya	Apr 15th, 06:54	View, Refresh, Edit, Delete
fridge.mp4 (4.13MB) Now that Summer is Here	Rajib Aditya	Apr 14th, 12:38	View, Refresh, Edit, Delete
1D4 (5.05MB)	Rajib Aditya	Apr 14th, 11:11	View, Refresh, Edit, Delete

A callout box points to the delete icon in the first row with the text "1. Click to delete the file". A red speech bubble icon is visible in the bottom right corner of the interface.

41. To create a form click Create Forms.

The screenshot shows the PitchLink Content Management interface. At the top, the user is logged in as "Subhanjan" and can access "Logout" and "Help". The main content area is titled "CONTENT" and asks "What would you like to do?". Below this, there are four options:

- MANAGE FOLDERS**: Create folders to organize your content.
- MANAGE CONTENT**: Upload, tag and replace files. **Recommended**
- MANAGE FORMS**: For surveys and feedback. A callout box points to this option with the text "Click to create Survey/ RD / NA / Feedback form".
- MANAGE TEMPLATES**: Create, edit or view Pitchmap Templates.

The sidebar on the left contains icons for "CONTENT", "TEAM", "PITCHES", and "ANALYTICS". A red speech bubble icon is visible in the bottom right corner of the interface.

42. You will get to the list page. Click on Add New to add a new form.

CONTENT | FORMS

List of Forms

Add New

Name	Responses	Created	Published	Actions
First Survey	15	Dec, 19 2016	✓	<a href="#">View</a> <a href="#">Edit</a> <a href="#">Responses</a> <a href="#">Delete</a>

Page 1 of 1, showing 1 records out of 1 total, starting on record 1, ending on 1

← previousnext →

43. Select the fields from the menu to include the field in the form

44. To preview the form click on Preview

45. Once done click on Save.

CONTENT | FORMS

Manage Survey / New Survey

Survey Design Survey Settings

Text Field

How Big is your sales team ?

Click here to enter some optional help text

Required

Preview Save

1. Click to add Fields/items to the form

2. Click to preview the form

3. Click to save once you have created the form

- 46. To edit a form click on Edit.
- 47. To view the form click on View.

The screenshot shows a sidebar with icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main header is 'CONTENT | FORMS'. Below it is a 'List of Forms' table with columns: Name, Responses, Created, Published, and Actions. The first row is for 'First Survey' with 15 responses, created on Dec 19 2016, and is published. The Actions column contains 'View', 'Edit', 'Responses', and 'Delete' buttons. Callouts point to these buttons with the following text:

- 'Click to view the form' points to the 'View' button.
- 'Click to edit the form' points to the 'Edit' button.
- 'Click to delete the form' points to the 'Delete' button.
- 'Click to view the response' points to the 'Responses' button.

Below the table, it says 'Page 1 of 1, showing 1 records out of 1 total, starting on record 1, ending on 1' and includes navigation arrows.

- 48. To update the form click on Save.

The screenshot shows the 'Manage Survey' interface for 'First Survey'. It has tabs for 'Survey Design' and 'Survey Settings'. A 'Save' button is visible in the top right corner. A callout points to this button with the text 'Click to save when edit is done'. The main content area shows a 'Radio Group' for the question 'What you think about Learning Management Systems' with three options: 'They are a necessary evil', 'We dont need them', and 'We already use an LMS'. There is also a 'Required' checkbox and an 'Add' button. Below this is a 'Checkbox Group' for the question 'What you think about our Product' with one option: 'This system rocks'.

## 49. Preview /view of the sample form

### Tell us What you think About our Platform

What you think about Learning Management Systems

- They are a necessary evil
- We dont need them
- We already use an LMS

What you think about our Product

- This system rocks
- But I'd like to know more
- I couldn't gauge anything about the product
- Can you send me more information

#### Your Experience

Tell Us about your Current Learning Platform

1 + 4 =

Submit Form

## 50. To create a pitchmap template.

The screenshot shows the PitchLink web application interface. At the top, there is a navigation bar with the Showhow2 logo, user information (Subhanjan), and utility links (Invite, Logout, Help). The main content area is titled 'CONTENT' and features a sidebar with icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main area contains four management options: 'MANAGE FOLDERS', 'MANAGE CONTENT', 'MANAGE FORMS', and 'MANAGE TEMPLATES'. A callout box points to the 'MANAGE TEMPLATES' option with the text 'Click to manage pitchmap template'. Below the callout, the text 'What would you like to do?' is displayed. The 'MANAGE TEMPLATES' option is highlighted in dark grey and includes the description 'Create, edit or view Pitchmap Templates'. A red chat icon is visible in the bottom right corner.

51. You will get the list page.

The screenshot shows the 'PITCHES | Templates' list page. On the left is a vertical sidebar with icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main content area has a header with a search bar and an 'Add' button with a plus icon. Below the header is a table with columns for 'Pitchmap', a date, and 'Actions'. The table contains two rows: 'test' (May 31st, 13:09) and 'sample 2' (Friday June 02, 14:48). Callouts point to the 'Add' button, the edit icon in the 'Actions' column, and the 'Create Pitch' icon in the 'Actions' column.

Pitchmap		Actions
test test	May 31st, 13:09	[Edit] [Create Pitch] [Delete]
sample 2 sample 2	Friday June 02, 14:48	[Edit] [Create Pitch] [Delete]

52. To create a pitchmap template click on add

The screenshot shows the 'PITCHES | Create Template' form. The sidebar is the same as in the previous image. The form has two input fields: 'Template Name' and 'Template description'. Below these is a drag-and-drop area for pitch elements. A callout points to a red 'X' icon on an element, another points to a green plus icon labeled 'Add Element', and a third points to 'Continue' and 'Cancel' buttons.

Template Name:

Template description:

Drag and drop to reposition of pitch elements

Enter details here

ContextBridge

+ Add Element

Continue Cancel

### 53. To delete a pitch template

The screenshot shows the PitchLink interface with a confirmation dialog box. The dialog asks "Are you sure you want to delete this Pitchmap" with "Cancel" and "OK" buttons. A callout points to the "OK" button with the text "Click OK to confirm". Another callout points to the delete icon in the table with the text "1. Click on delete".

Previous	Next	Display	10	Add (+)
Pitchmap				
test test		May 31st, 13:09		Actions
sample 2 sample 2		Friday June 02, 14:48		Actions

### 54. To view the team details click on Team.

The screenshot shows the PitchLink dashboard with the 'TEAM' option selected. Below the dashboard are two tables: 'Top 5 Clients' and 'Top 5 Salespersons'.

**Total Number of Clients : 136**

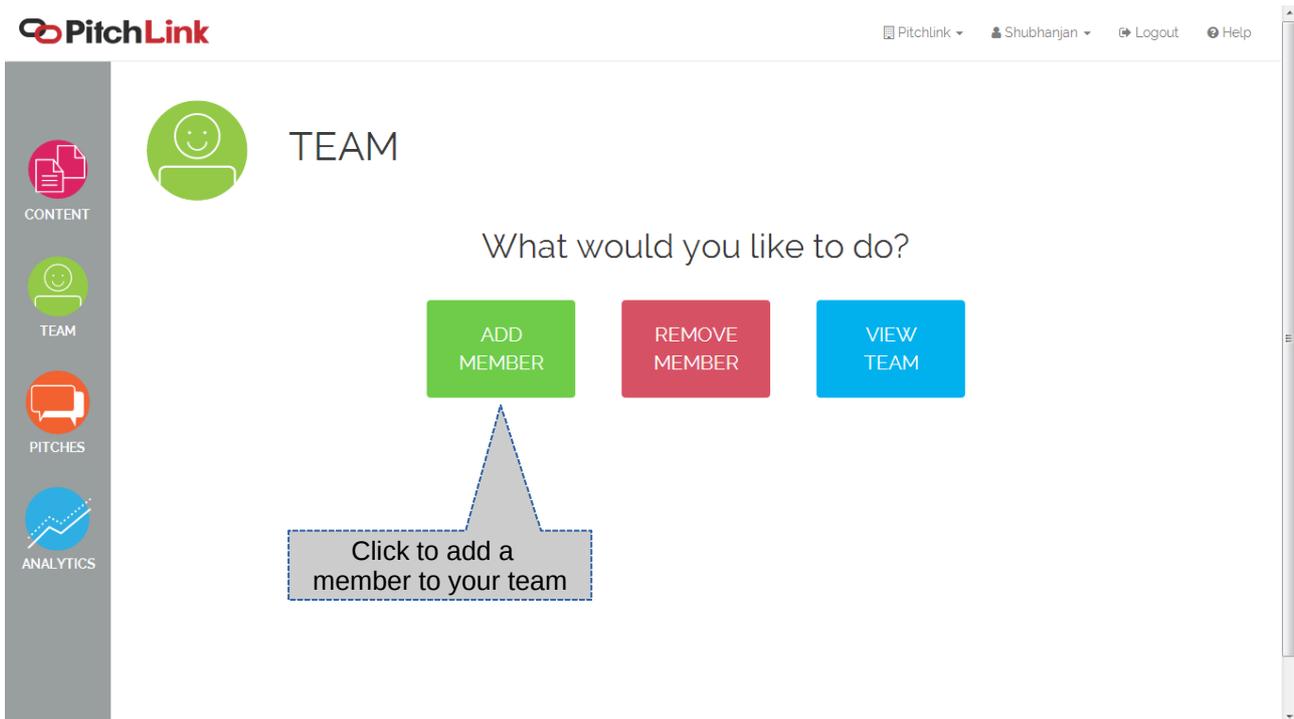
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Sanjay Johri	sanjayjohri@voltas.com	0	0	10
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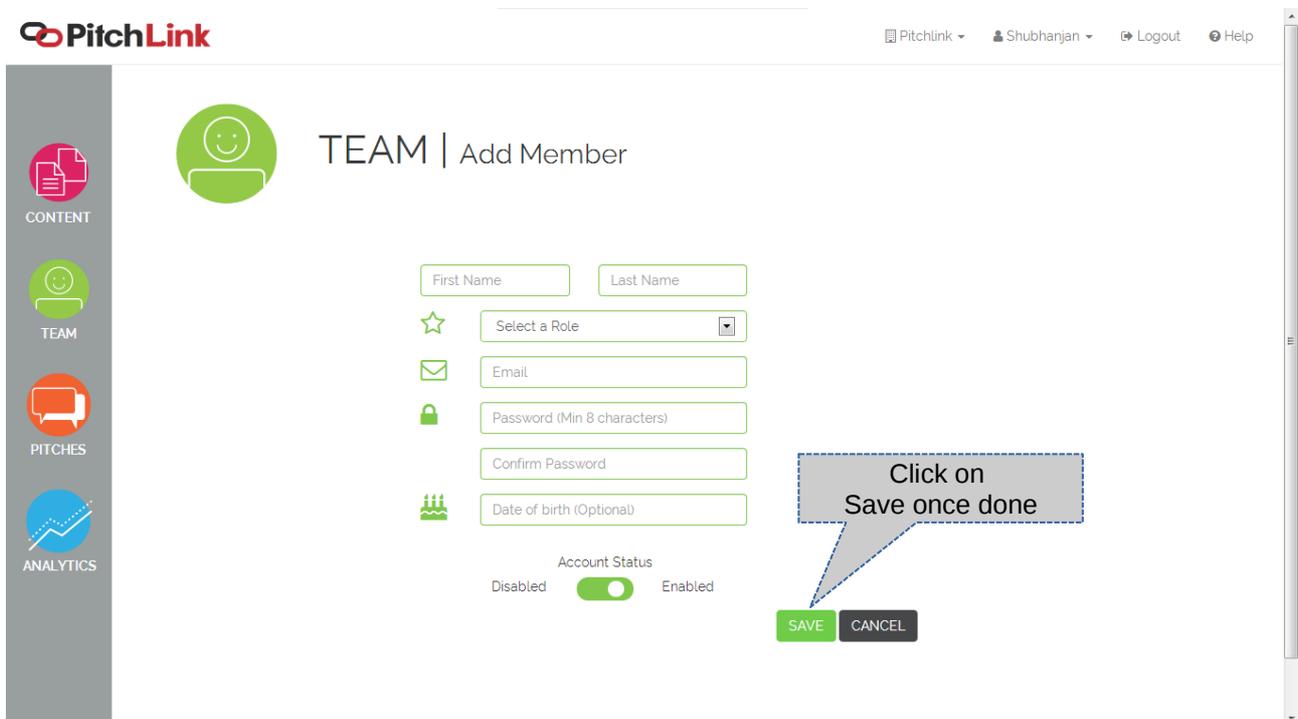
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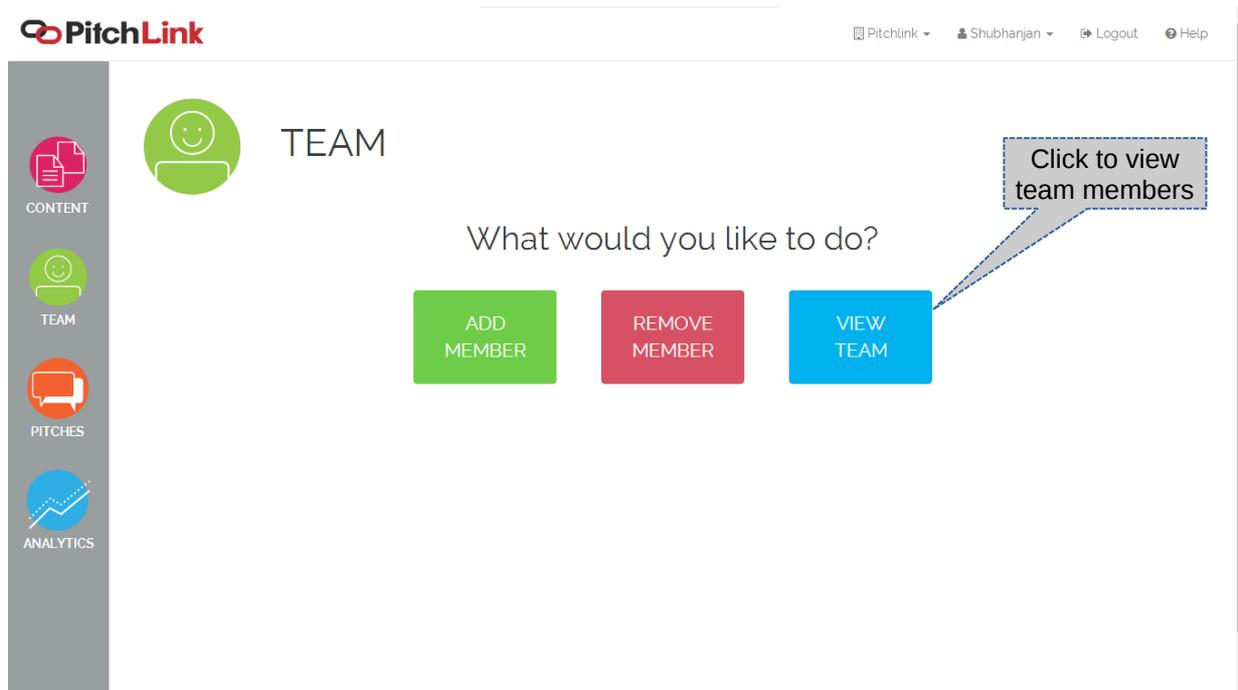
55. To add a member click on Add Member



56. Fill in the details and click on Save to add the member to your list

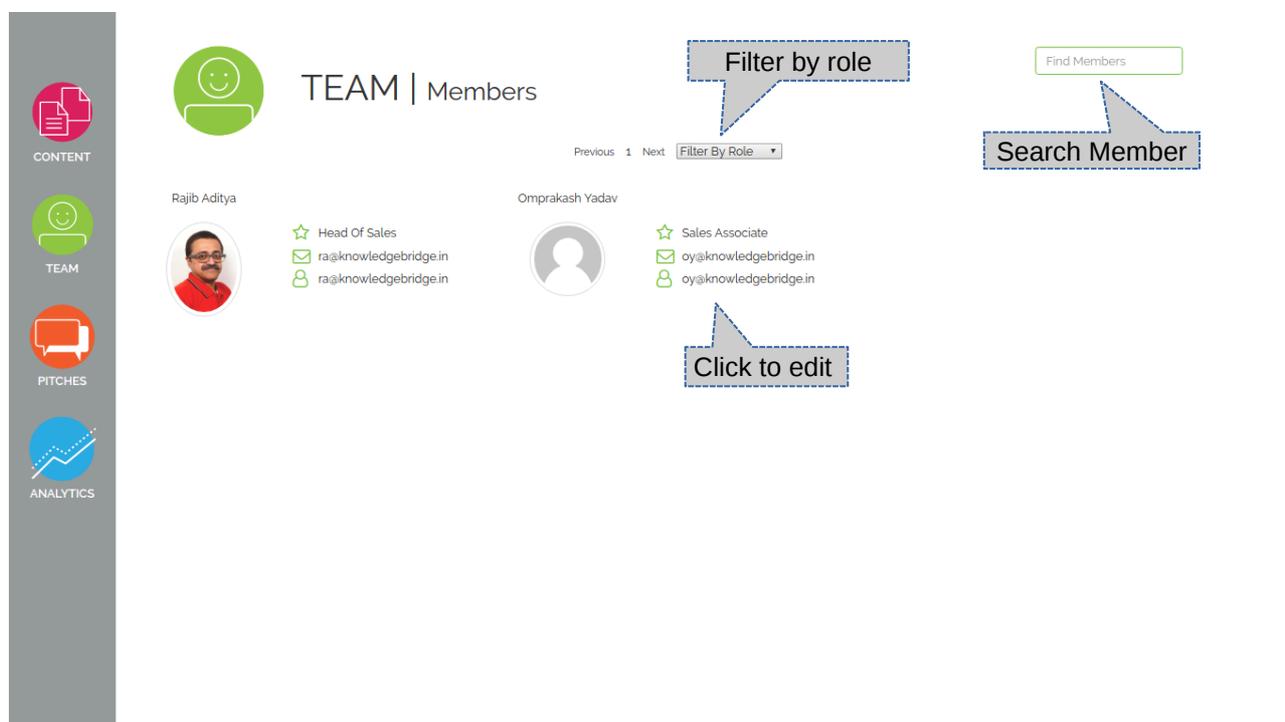


57. To view members click on View Team.



58. You will get the grid view of the team members.

59. Click on a member to edit or modify details.



60. Update the details and click on save to save the details.

CONTENT

TEAM

PITCHES

ANALYTICS

TEAM | Edit Member

Shubhanjan Sarkar

Shubhanjan Sarkar

Head Of Sales

ss@pitchlinkin

Change Password

Account Status: Disabled  Enabled

SAVE CANCEL

Click to change the password

Click to save the changes

61. To remove a member click on Remove Member

CONTENT

TEAM

PITCHES

ANALYTICS

TEAM

What would you like to do?

ADD MEMBER REMOVE MEMBER VIEW TEAM

Click to remove member

62. Click on the member you want to delete the click on ok to confirm.

knowledgebridge.mesmerise.in says:  
Are you sure you want to delete this user

Cancel OK

TEAM | Remove members

Find Members

Click on a user to remove

WARNING: You cannot undo this action

Previous 1 Next Filter By Role

Rajib Aditya

- Super Admin
- ra@knowledgebridge.in
- ra@knowledgebridge.in

Omprakash Yadav

- Sales Associate
- oy@knowledgebridge.in
- oy@knowledgebridge.in

Click ok to confirm

Select a member to delete

63. To manage pitches detail click on Pitches

SHOWHOW2 Showhow2 Learning Media Pvt Ltd Invite Subhanjan Logout Help PitchLink

Choose an Activity

CONTENT Upload and organise all your marketing and sales collaterals here. Recommended.

TEAM Add and Manage your sales team member.

PITCHES Create Pitches to send to prospects.

ANALYTICS View engagements from customer.

You can invite your friends to Join [ ] the Invite link on the top

Click to manage pitches

Total Number of Clients : 136

Top 5 Clients :

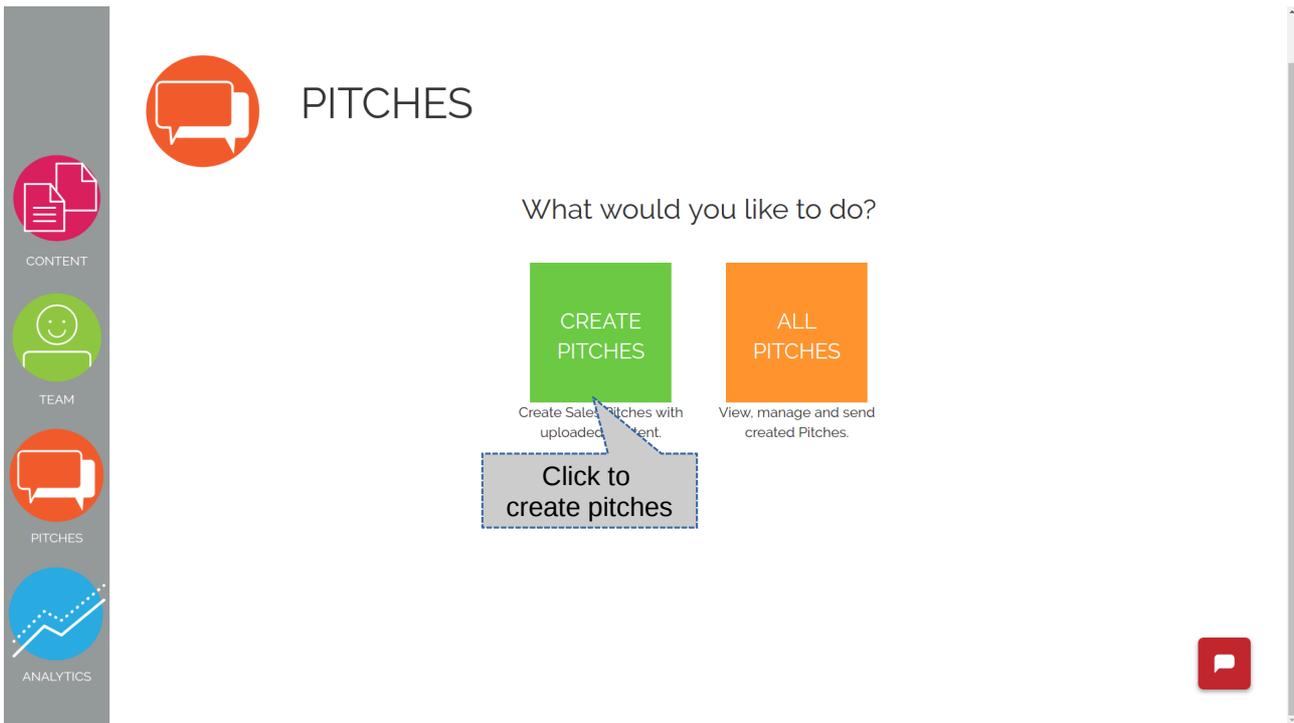
Name	Email	Pitches Sent	Comments	File Views
Pradeep Gupta	pg@knowlwdgebridge.in	0	1	10
Prakash Assudani	prakash.assudani@carrier.utc.com	0	0	11
Sanjay Johri	sanjayjohri@voltas.com	0	0	10
Sanjay Jha	sanjay.jha@intex.in	0	0	9
Rajshankar Ray	rajshankar_ray@fbglobal.com	0	0	8

Most Commented Files

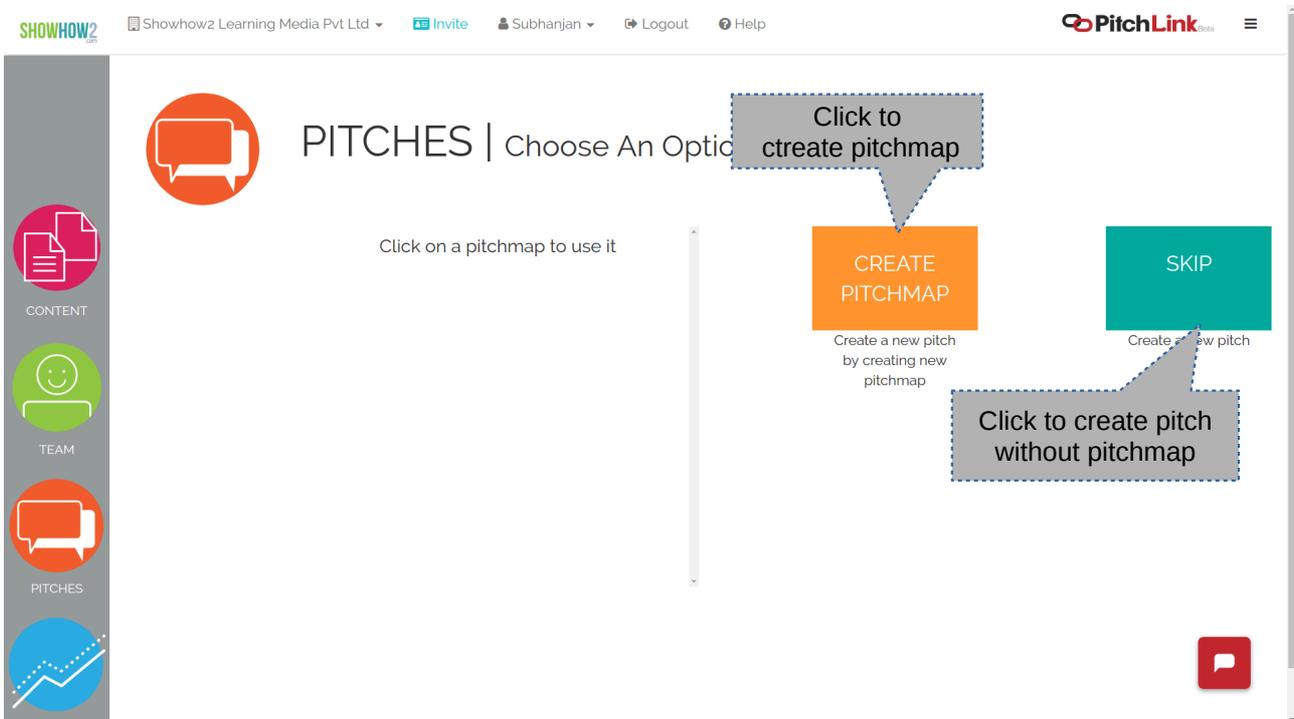
Top 5 Salespersons :

Name	Email	Pitches Sent	Comments	File Views
Rajesh V	rv@showhow2.com	127	0	313

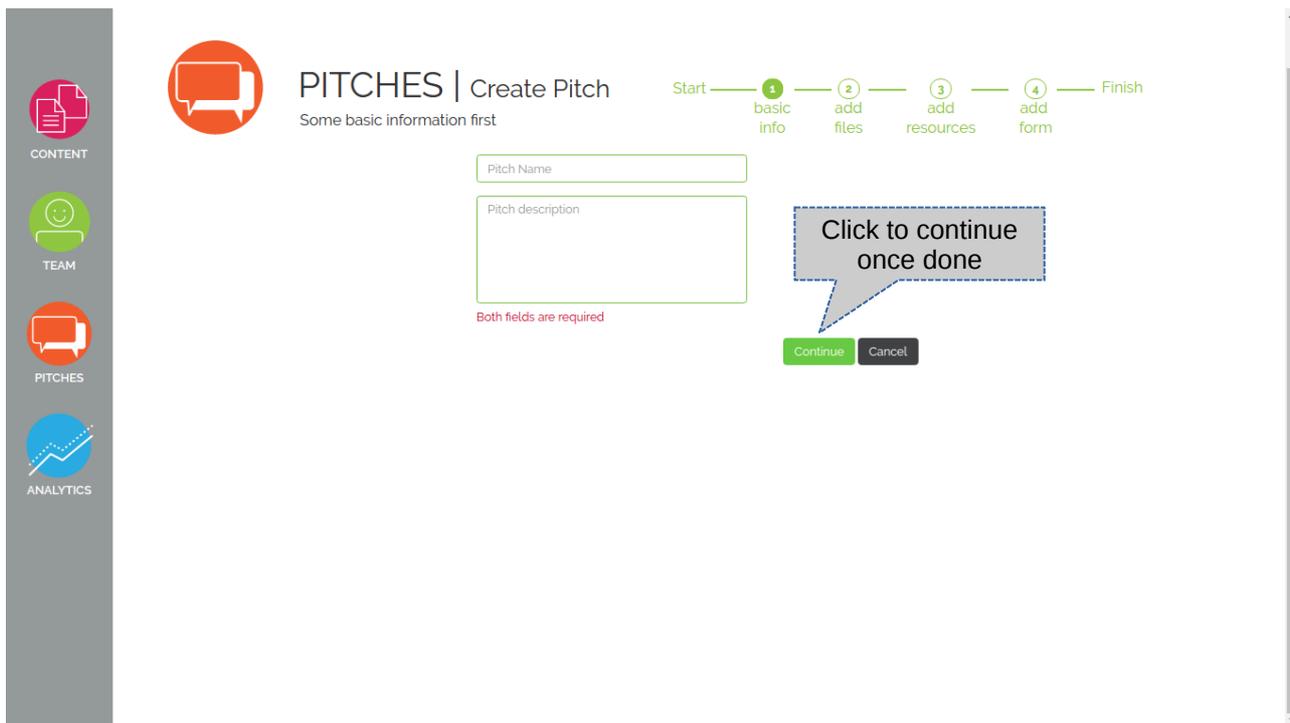
64. Click on create pitches to create a pitch



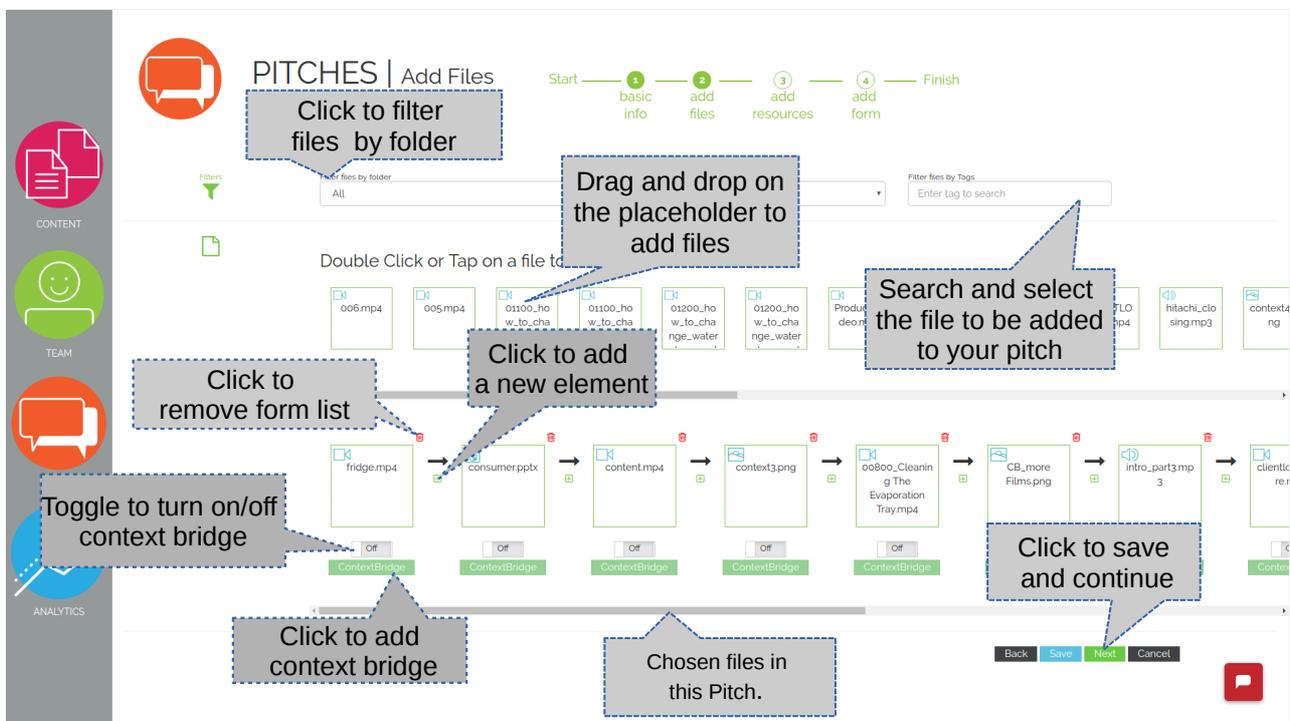
65. You can create a pitch by creating a pitch map or you can skip and create a pitch directly.



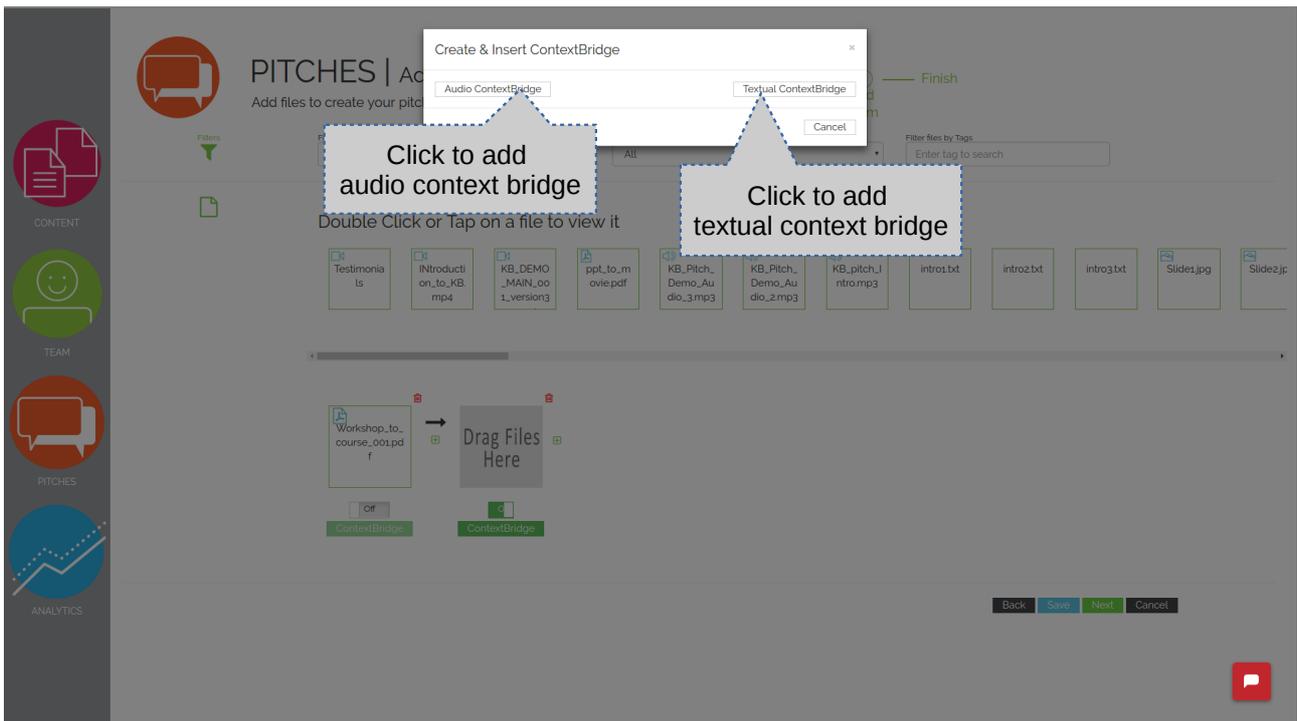
66. Name your pitch and enter the description then click on continue to proceed



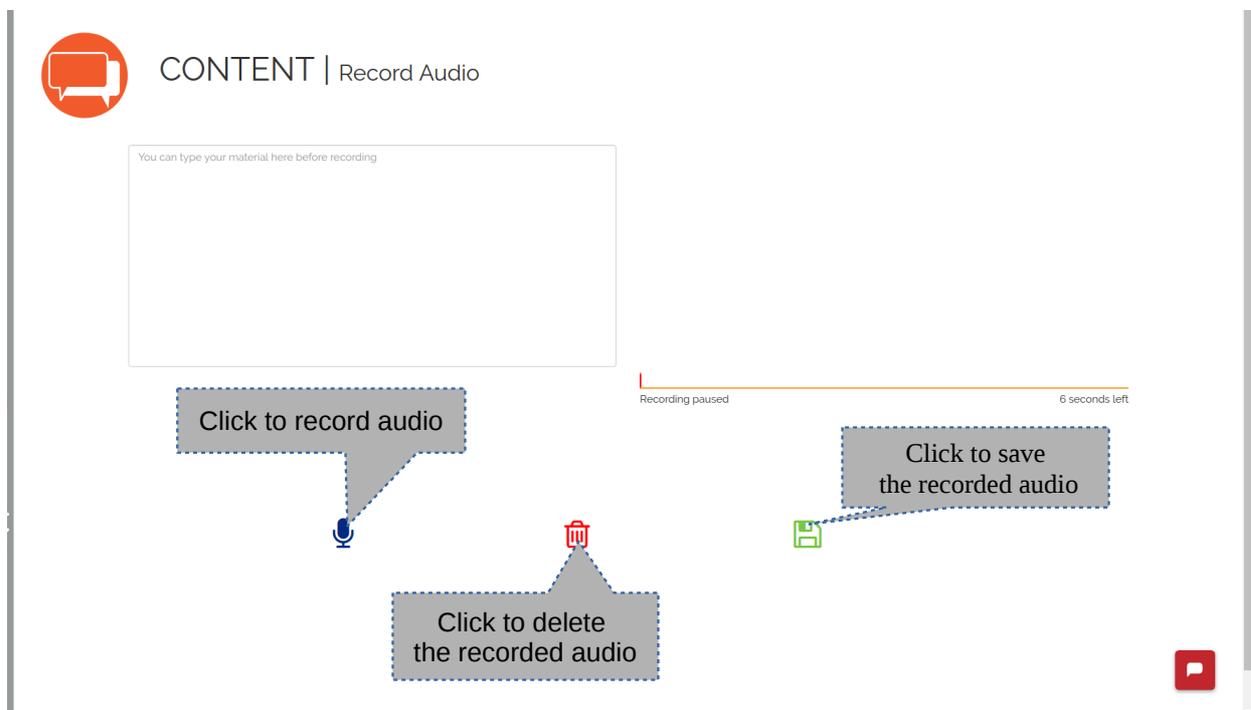
- 67. Select the files from the drop down and Click on add to add the file to pitch.
- 68. You can filter the pitch by folder.
- 69. After adding click on save and continue to proceed.



70. To add a contextbridge 1. Toggle the contextbridge button to on. 2. Click on ContextBridge button.



71. Audio ContextBridge



## 72. Textual context bridge

The screenshot shows the 'CONTENT | Create ContextBridge' interface. At the top left is the 'CONTENT' logo. Below it is a 'Title' field. The main area is a slide editor with a title bar 'Title of the Slide', a rich text editor toolbar, and a large text area. At the bottom, there are two buttons: 'Add Slide' and 'Preview'. Callout boxes point to these buttons with the text 'Click to add more slides' and 'Click to preview' respectively. A red square icon is visible in the bottom right corner.

73. To add Resources (additional files) 1. Select a folder, 2. Select file, 3. Click on Add.
74. Click on continue to proceed.

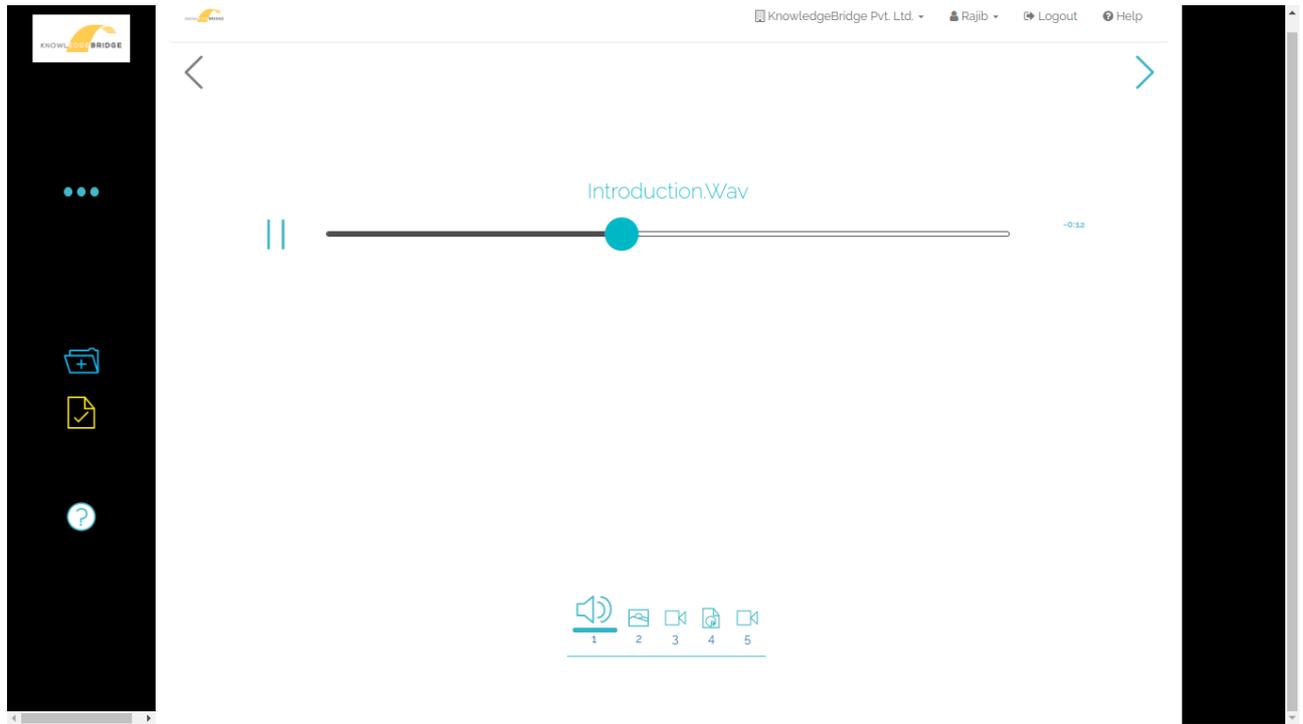
The screenshot shows the 'PITCHES | Modify Pitch' interface. The header includes the 'PITCHES' logo and the text 'Add supporting documents' and 'Supporting documents do not appear within the Pitch Flow'. A progress bar at the top shows four steps: '1 basic info', '2 add files', '3 add resources', and '4 add form', with 'Finish' at the end. The main area has a 'Choose a Folder' dropdown, a file selection dropdown (currently showing 'Introduction\_to\_I'), and an 'Add' button. A callout box points to the 'Add' button with the text 'Add file to Resource'. Below the 'Add' button is a video player. To the right, there is a 'Files in resource' list with several PDF files and red trash icons. A callout box points to one of the trash icons with the text 'Click to remove from list'. At the bottom right, there are 'Continue' and 'Cancel' buttons. A callout box points to the 'Continue' button with the text 'Click to Continue'. A vertical sidebar on the left contains icons for 'CONTENT', 'PITCHES', and 'ANALYTICS'. A callout box points to the 'PITCHES' icon with the text '1. Click to choose a folder'. Another callout box points to the video player with the text '2. Select a file'.

- 75. Add feedback form from the drop down. Click and Add.
- 76. After adding click on Preview to review the pitch or click Finish.

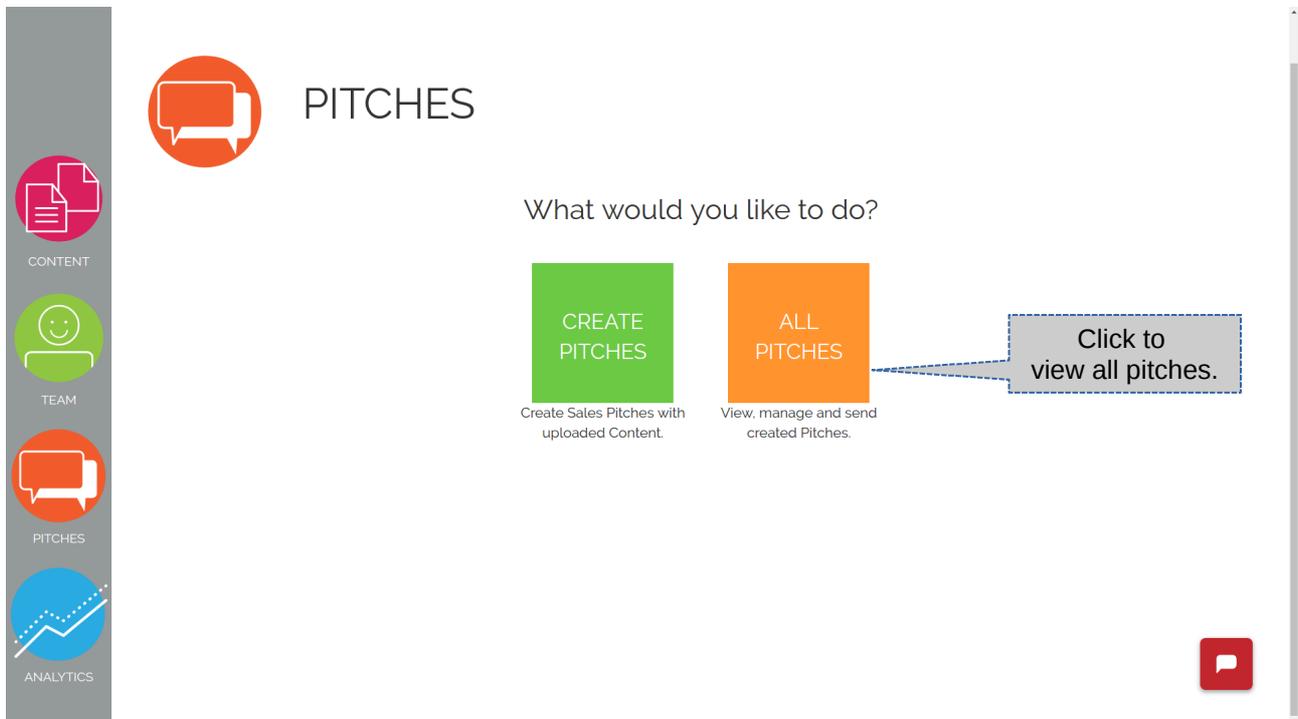
- 77. To preview click on Preview (eye icon)

Pitch	User	Date	Actions
Summer Is Here - Duplicate This is for Demo Purposes Only	Rajib Aditya	May 24th, 17:51	[Edit] [Copy] [Preview] [Delete]
Summer Is Here This is for Refrigerators	Rajib Aditya	Apr 14th, 18:09	[Edit] [Copy] [Preview] [Delete]
Summer Is Here This is for ACs	Rajib Aditya	Apr 12th, 14:36	[Edit] [Copy] [Preview] [Delete]
Introduction To Showhow2 - Duplicate An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Feb 7th, 14:51	[Edit] [Copy] [Preview] [Delete]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Jan 23rd, 09:41	[Edit] [Copy] [Preview] [Delete]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Rajib Aditya	Jan 19th, 13:37	[Edit] [Copy] [Preview] [Delete]

78. Once you Select a pitch to Preview, you are going to see a page similar to the one below.



79. To view all pitches click on All pitches.



80. To modify a pitch click on edit (pencil icon)

The screenshot shows the 'PITCHES | All Pitches' page. On the left is a sidebar with icons for CONTENT, TEAM, PITCHES, and ANALYTICS. The main area has a search bar and navigation links (Previous, Next, Display 10). Below is a table of pitches with columns for Pitch, Author, Date, and Actions. A callout box points to the pencil icon in the Actions column of the first row.

Pitch	Author	Date	Actions
Summer Is Here - Duplicate This is for Demo Purposes Only	Rajib Aditya	May 24th, 17:51	[Pencil] [Duplicate] [Eye] [Trash]
Summer Is Here This is for Refrigerators	Rajib Aditya	Apr 14th, 18:09	[Pencil] [Duplicate] [Eye] [Trash]
Summer Is Here This is for ACs	Rajib Aditya	Apr 12th, 14:36	[Pencil] [Duplicate] [Eye] [Trash]
Introduction To Showhow2 - Duplicate An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Feb 7th, 14:57	[Pencil] [Duplicate] [Eye] [Trash]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Jan 23rd, 09:44	[Pencil] [Duplicate] [Eye] [Trash]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Rajib Aditya	Jan 19th, 13:37	[Pencil] [Duplicate] [Eye] [Trash]

81. Edit the Details and then click on Continue.  
\* process will be similar to Add pitch process .

The screenshot shows the 'PITCHES | Modify Pitch' page. It features a progress bar with four steps: 1. basic info, 2. add files, 3. add resources, and 4. add form. Below the progress bar are two text input fields. The first field contains 'Introduction to KnowledgeBridge'. The second field contains 'This pitch introduces the Learning Management Platform, its visual USP and advantages in terms of comprehension and retention.' Below the fields is a red error message 'Both fields are required'. At the bottom right, there are 'Continue' and 'Cancel' buttons. A callout box points to the 'Continue' button.

82. If new files need to be added add on the same way as while building a new Pitch. Once file addition is done click on Save and Continue.

The screenshot shows the 'PITCHES | Modify Pitch' interface. At the top, a progress bar indicates the current step: '2 add files'. Below the progress bar, there are two dropdown menus: one set to 'All' and another labeled 'Select a File'. An 'Add' button is positioned to the right of the second dropdown. A window titled 'Files in this Pitch' is open, displaying a list of files: 'Introduction.wav', 'context\_001.png', 'INtroduction\_to\_KB.mp4', 'Content\_making\_Need.pptx', and 'KB1\_ovr.mp4'. Each file has a red trash icon and a menu icon to its right. A callout box with a dashed border contains the text 'Click to save and continue' and points to a 'Save & Continue' button (in green) and a 'Cancel' button (in grey) located at the bottom right of the interface.

83. After modifying your pitch click on Finish to save.

The screenshot shows the 'PITCHES | Modify Pitch' interface. At the top, a progress bar indicates the current step: '4 add form'. Below the progress bar, there is a dropdown menu set to 'First Survey' and an 'Add' button to its right. Below these elements are two buttons: 'Preview' (in green) and 'Finish' (in grey). A callout box with a dashed border contains the text 'Click Finish once done' and points to the 'Finish' button.

84. To delete a pitch click on Delete (X) icon. Click OK to confirm.

The screenshot shows the 'PITCHES | All Pitches' interface. A modal dialog box is open with the text: 'showhow2.pitchlink.in says: Are you sure you want to delete this Pitch'. The dialog has 'Cancel' and 'OK' buttons. A callout box points to the 'OK' button with the text '2. Click OK to confirm'. Another callout box points to the delete icon (trash can) in the 'Actions' column of the pitch table with the text '1. Click to delete pitch'. The table lists several pitches with columns for Pitch, User, Date, and Actions.

Pitch	User	Date	Actions
Summer Is Here - Duplicate This is for Demo Purposes Only	Rajib Aditya	May 24th, 17:51	[Edit] [Share] [Eye] [Delete]
Summer Is Here This is for Refrigerators	Rajib Aditya	Apr 14th, 18:09	[Edit] [Share] [Eye] [Delete]
Summer Is Here This is for ACs	Rajib Aditya	Apr 12th, 18:09	[Eye] [Delete]
Introduction To Showhow2 - Duplicate An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Feb 7th, 13:37	[Eye] [Delete]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Subhanjan Sarkar	Jan 23rd, 09:44	[Edit] [Share] [Eye] [Delete]
Introduction To Showhow2 An Introduction to the capabilities, past experience and philosophy of Showhowto, the multilingual visual learning platform for consumers and customer support.	Rajib Aditya	Jan 19th, 13:37	[Edit] [Share] [Eye] [Delete]

85. To view the analytics click on Analytics.

The screenshot shows the PitchLink dashboard. At the top, there are navigation links for 'CONTENT', 'TEAM', 'PITCHES', and 'ANALYTICS'. The 'ANALYTICS' icon is highlighted with a callout box that says 'Click to view the analytics'. Below the navigation, there is a section titled 'Choose an Activity' with four icons: CONTENT, TEAM, PITCHES, and ANALYTICS. Below this, there is a message: 'You can invite your friends to Join PitchLink any time you want using'. Further down, it says 'Total Number of Clients : 136'. At the bottom, there are two tables: 'Top 5 Clients' and 'Top 5 Salespersons'.

**Total Number of Clients : 136**

**Top 5 Clients :**

Name	Email	Pitches Sent	Comments	File Views
Pradeep Gupta	pg@knowlwedgbridge.in	0	1	10
Prakash Assudani	prakashassudani@carrier.utc.com	0	0	11
Sanjay Johri	sanjayjohri@voltage.com	0	0	10
Sanjay Jha	sanjayjha@intex.in	0	0	9
Rajshankar Ray	rajshankar_ray@fbglobal.com	0	0	8

**Top 5 Salespersons :**

Name	Email	Pitches Sent	Comments	File Views
Rajesh V	rv@showhow2.com	127	0	313

86. Select a Sales Team Member

The screenshot shows the ANALYTICS dashboard interface. On the left is a vertical navigation bar with four icons: CONTENT (red), TEAM (green), PITCHES (orange), and ANALYTICS (blue). The main header area contains the ANALYTICS logo and the text "ANALYTICS Engagement on your sales pitch". Below the header is a dropdown menu labeled "Choose a Sales Associate". A grey callout box with a dashed border and a pointer to the dropdown contains the text "Select Sales Team member".

87. Select a sales pitch associated with the selected sales person.

The screenshot shows the ANALYTICS dashboard interface. On the left is a vertical navigation bar with four icons: CONTENT (red), TEAM (green), PITCHES (orange), and ANALYTICS (blue). The main header area contains the ANALYTICS logo and the text "ANALYTICS Engagement on your sales pitch". Below the header are two dropdown menus. The first dropdown menu contains the email address "ra@knowledgebridge.in". The second dropdown menu is labeled "Choose a Sales Pitch". A grey callout box with a dashed border and a pointer to the second dropdown contains the text "Select sales pitch".

88. Same pitch could have gone to multiple companies. Select a company.

The screenshot shows the ANALYTICS dashboard with the following filters:
 

- Email: ra@knowledgebridge.in
- Pitch Name: Introduction to KnowledgeBridge
- Company: Choose a Company

 A callout box with a dashed border and a pointer to the company dropdown contains the text "Select Company".

89. Engagement for different Elements on the PitchFlow (files) will be visible.  
 90. It will contain details like Filename, open status, view count , last viewed, etc.

The screenshot shows the ANALYTICS dashboard with the following filters:
 

- Email: ra@knowledgebridge.in
- Pitch Name: Introduction to KnowledgeBridge
- Company: Ace Acme Company

 Below the filters is a table showing engagement data for different elements across various recipients. The table has the following columns: Name, Opened, KB1\_ov r.mp4, Conten t\_m..., INtrod uct..., 4 contex t\_o..., 5 introdu ct..., Count, Last Viewed, and Invited by.

Name	Opened	1 KB1_ov r.mp4	2 Conten t_m...	3 INtrod uct...	4 contex t_o...	5 introdu ct...	Count	Last Viewed	Invited by
John Snow Rajibaditya@outlook.com	Yes	1	5	2	2	0	16	Yesterday, 16:49	Rajib Aditya ra@knowledgebridge.in on Monday December 19, 17:05
Omprakash Yadav ompy74@gmail.com	No	0	0	0	0	0	0	N/A	Rajib Aditya ra@knowledgebridge.in on Monday December 19, 17:09
Subhanjan Sarkar ssarkar@vsnl.com	No	0	0	0	0	0	0	N/A	Rajib Aditya ra@knowledgebridge.in on Monday December 19, 18:04
Subhanjan Sarkar subhanjan.sakar@gmail.com	No	0	0	0	0	0	0	N/A	Rajib Aditya ra@knowledgebridge.in on Monday December 19, 18:04
Michael Burton mb@outlook.com	No	0	0	0	0	0	0	N/A	John Snow Rajibaditya@outlook.com on Monday December 19, 20:17
Rana Das mxaditya@gmail.com	Yes	0	0	0	0	2	2	Monday December 19, 20:21	John Snow Rajibaditya@outlook.com on Monday December 19, 20:18
<b>Total</b>		1	5	2	2	8	18		

91. Hovering on the File name will show the full title and the description of the file.

**ANALYTICS**  
Engagement on your sales pitch

ra@knowledgebridge.in | TVC like intro to Knowledgebridge | Ace Acme Company

Name	Opened	1 KB1_ovr.mp4	2 Content_m...	3 Introduct...	4 context_0...	5 Introdu ct...	Count	Last Viewed	Invited by
John Snow Rajbaditya@outlook.com	Yes	1	5	2	2	0	10	Yesterday, 16:49	Rajib Aditya raj@knowledgebridge.in on Monday December 19, 17:05
Omprakash Yadav ompy74@gmail.com	No	0	0	0	0	0	0	N/A	Rajib Aditya raj@knowledgebridge.in on Monday December 19, 17:09
Subhanjan Sarkar ssarkar@vsnt.com	No	0	0	0	0	0	0	N/A	Rajib Aditya raj@knowledgebridge.in on Monday December 19, 18:04
Subhanjan Sarkar subhanjan.sakar@gmail.com	No	0	0	0	0	0	0	N/A	Rajib Aditya raj@knowledgebridge.in on Monday December 19, 18:04
Michael Burton mbj@outlook.com	No	0	0	0	0	0	0	N/A	John Snow Rajbaditya@outlook.com on Monday December 19, 20:17
Rana Das rxditya@gmail.com	Yes	0	0	0	0	2	2	Monday December 19, 20:21	John Snow Rajbaditya@outlook.com on Monday December 19, 20:18

92. To switch role, from Admin to Sales Person - click on profile name followed by a click on Switch Role.

SHOWHOW2 | Showhow2 Learning Media Pvt Ltd | Invite | Subhanjan | Logout

**Click to switch role to Sales Person**

Choose an Activity

- CONTENT**: Upload and organise all your marketing and sales collaterals here. *Recommended.*
- TEAM**: Add and Manage your sales team member.
- PITCHES**: Create pitches to send to prospects.
- ANALYTICS**: View engagements from customer.

You can invite your friends to Join PitchLink any time you want using the Invite link on the top

Total Number of Clients : **136**

Top 5 Clients :

Name	Email	Pitches Sent	Comments	File Views
Pradeep Gupta	pg@knowlvedgebridge.in	0	1	10
Prakash Assudani	prakash.assudani@carrier.utc.com	0	0	11
Sanjay Johri	sanjayjohri@voltas.com	0	0	10
Sanjay Jha	sanjay.jha@intex.in	0	0	9

<https://showhow2.pitchlink.in/admin/homes#>

Top 5 Salespersons :

Name	Email	Pitches Sent	Comments	File Views
Rajesh V	rv@showhow2.com	127	0	313

