The Salesperson's Guide to PitchLink

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- 1. Go to www.ipitch.link
- 2. Enter your Login details.

Co Pitch Link				Contact	Login
	PitchLink				
	Sign in				
	Please enter your user name				
	Please enter password				
	Sign in				
	Forgot Username / Password?				

Pricing About Contact Terms of Service

- 3. You will be taken to your Dashboard.
- 4. Click ME or your Username to view your Profile





- 6. You can edit the profile and click on Save changes to update.
- 7. To change the password click on Change Password.

EDIT PROFILE	Click to change password	
×	Rajib a Change Pasy ord ra@knowledgebridge.in	Short Bio (required): <i>I have been in sales</i> for the last 18 years, 10 of them in Knowledgebridge I have a clear
	08065690122 extension (op) 9902150186	understanding of <u>1 Iser recuirements</u> 23 characters remaining.
in change image	linkedin profile (optional)	Save Changes Done
	Click to s the char	save nges Click when done

8. After filling up the new password click on Update Password. Once saved, click on Done.

CHANGE PASSWORD	

9. To access a Video Guide of the PitchLink interface, click on Help.



- 10. Click on the section followed by the guide topic you want to view.11. Click on play/pause icon to play/pause the video.

Cick Cick betow to expand content Cick vid Cick Vid Cick Vid Cick Vid Cick Vid Cick Vid Cick Vid Cick Vid Cick Cick Vid Cick	to play this eo guide How to R Sales	<image/> <text></text>

12. Click to Invite friends. You can extend your Free trial by an additional 9 months.

SHOWHOW2	🛔 Rajib Switch Role 🛋 C	iontacts 🖪 Invite	🏶 Logout 🛛 😡 Help		PitchLink ≡
				What would you like to do?	
ME			lick to e friends		
	rec	commended		EDIT PROFILE	VIEW PITCHES
	Most viewe	ed Files		IPitch view breakup	Recent comments
	File Name	View Counts		Pitches Viewed vs Pitches Not Viewed	oog.MP4 On "Summer Is Here"
CONTENTS	intro1_part1.mp4	61		Not Opened 3	subhanjan.sarkar@gmail.comWe take 6 weeks to turn around 1 hour of content.
	consumer.pptx	34			• 005.MP4
	closing.mp3	25			On "Summer Is Here" pg@knowlwedgebridge.inTypically what is the turnaround time for a
	content.mp4	15			film like this?
	fridge.mp4	15			
PITCHES	context3.png	13			
	005.mp4	12			
	final_01.png	10	Pitchlinkin	Openea	
124	clientlogos_bare.mp4	10			
ANALYTICS	intro_part3.mp3	9			

13. Fill details of your friend and click Review email to check message.

		invite y	our fr	riends!			Your	invitatio	on stats.	ATS
W	/ith each frie	nd that signs up, yo	u get 15 da	ays of our Prer	mium Ac	count free				
First Name		Last Name	Em	ail		Company			0	
Get on board	d PitchLink, the	Sales Pitching Tool to read	ch more Custo	omers!					Sent	
Dear Friend,							– Num Invi	iber of	0	
l just signed	myself up for P	tchLink.					S	ent,	Viewed	
PitchLink is t	he perfect sale	pitching tool to reach mo	ore customers	quickly, without r	meeting fac	ce to face.	view	ed, and		
With Pitchlir in person. Pr or asking pe	nk you can creat ospects who rea rmissions to viev	e and send *perfectly crai ceive the pitch can view it v data. It's all organized, c	fted sales pito at their conve clean and coh	ches" to prospects enience, sans the p erent. And it's Free	ts even if yo pain of dow ee for now!	u are unable to nloading large	regi	ber who stered.	Registered	
No more app	pointment pains						U		• · ·	
No bounced	mails. Issions								0	
Feels like a g	game changer f	or productivity, and I thoug	ght you might	be interested in F	PitchLink to	0.			Free Days Ear	ned
							-			
		Click to r	eview t	he		Review	email		1	
		message be	efore se	ending 📜						
		message be	efore se	ending					No. of Free	Trial d
lick on	Send to	message be send the invi	efore se itation.	ending					No. of Free earned throu	Trial d ugh inv
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Name: Subject: Message	Send to abni kumar Get on board f Dear Friend, I just signed m	message be send the invi Email: PitchLink, the simplest Sale	efore se itation. ap@snownc	ww2.com	Company	y :adssad			No. of Free earned throu Sent	Trial d ugh inv
Name: Subject: Message	Send to abni kumar Get on board R :: Dear Friend, I just signed m PitchLink is the	message be send the invi Email: PitchLink, the simplest Sale yself up for PitchLink.	efore se itation. apasnowno es Pitching Too our prospects	w2.com	Company	y:adssad			No. of Free earned throu Sent	Trial d ugh inv
Name: Subject: Message	Send to abhi kumar Get on board R 20 Dear Friend, I just signed m PitchLink is the With PitchLink meet in pers downloading I Free for 90 da	message be send the invi Email: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to yo you can create and send on, Prospects who recei arge files, or asking permis ist	efore se itation. ap@showho es Pitching Too our prospects perfectly craft ve the pitch ssions to view	ww2.com oll without meeting fa ted sales pitches can view it at t information. It's all	Company face to face s to prospec their conve ll organized,	y:adssad	are unable the pain of erent. And it	to of 's	No. of Free earned throu Sent O Viewed	Trial d ugh inv
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lick on Name: Subject: Message	Send to abni kumar Get on board R : Dear Friend, I just signed m PitchLink is the With PitchLink meet in pers downloading U Free for 90 da No more appon No more appon No more appon	message be send the invi Email: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to yo you can create and send on, Prospects who recei arge files, or asking permis yol can create and send on, Prospects who recei arge files, or asking permis yol	efore se itation. ap@showho es Pitching Too our prospects perfectly craf ve the pitch ssions to view	w.z.com oll without meeting fa ted sales pitches can view it at t information. It's all	Company face to face s to prospec their conve ll organized,	y:adssad .ts even if you a .nience, minus , clean and cohe	are unable the pain of the pain of the the pain of the pain of the the pain of the	to of 's	No. of Free earned throu Sent O Viewed O Registered	Trial d ugh inv
lick on Name: Subject: Message	Send to abni kumar Get on board f 2: Dear Friend, I just signed m PitchLink is the With PitchLink is the No more apport No more apport No more bown No more bown No full eviewing No more time	message be send the invi Emait: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to you you can create and send on. Prospects who receir arge files, or asking permis rs! intment pains. toad confusions. ced mails. permission issues. spent in coordination and set	efore se itation. ap@showho es Pitching Too pur prospects perfectly craf ve the pitch ssions to view searches.	w2.com w1 without meeting fa ted sales pitches can view it at t information. It's all	Company face to face is to prospec their conve ll organized,	y:adssad	are unable the pain a erent. And it	to of	No. of Free earned throu Sent O Viewed O Registered O Free Days Earne	Trial d ugh inv
lick on Name: Subject: Message	Send to abni kumar Get on board f E Dear Friend, I just signed m PitchLink is the With Pitchlink meet in pers downloading U Free for 90 da No more abour No more down No more time Feels like a ga	message be send the invi email: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to yo you can create and send on, Prospects who recei arge files, or asking permis /sl intment pains. load confusions. ced mails. permission issues. spent in coordination and a me changer for productivit	efore se itation. ap@showno es Pitching Too our prospects perfectly craf ve the pitch ssions to view searches. ty, and I thoug	w.z.com oll without meeting fa ted sales pitches can view it at t information. It's all ht you might be in	Company face to face a to prospec their conve Il organized, nterested in	y:adssad .ts even if you a nience, minus , clean and cohe PitchLink too.	are unable f the pain o erent. And it	to of 's	No. of Free earned throu Sent O Viewed O Registered O Free Days Earne Clici	Trial d ugh inv
lick on Name: Subject: Message	Send to abhi kumar Get on board f Be Dear Friend, I Just signed m PitchLink is the With Pitchlink meet in pers downloading I Free for 90 da No more bour No more bour No file viewing No more bour No file viewing No more time Feets like a ga When you sig which is 30 da	message be send the invi Emait: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to yo you can create and send on. Prospects who recei arge files, or asking permis load confusions. ced mails. spent in coordination and send me changer for productivit n up using my referral link ys more than the regular tr	efore se itation. ap@showno es Pitching Too our prospects perfectly craf ve the pitch ssions to view searches. ty, and I thoug <, you get a sp rial period. I to	ending ww2.com bl! without meeting fr ted sales pitches can view it at t information. It's all ht you might be in pecial 120 days fre o will get an extra	Company face to face s to prospec their conve Il organized, nterested in ree full featu a 15 days for	y:adssad	are unable the pain erent. And it the platform	to of s	No. of Free earned throu Sent O Viewed O Registered O Free Days Earne Clici the	Trial d ugh inv ugh inv sed k to sei invitati
lick on Name: Subject: Message	Send to abhi kumar Get on board f con board f con board f con board f con board f l just signed m PitchLink is the With Pitchlink meet in pers downloading I Free for 90 da No more bour No	message be send the invi Emait: PitchLink, the simplest Sale yself up for PitchLink. e perfect way to pitch to yo you can create and send on. Prospects who recei arge files, or asking permis load confusions. ced mails. spent in coordination and e me changer for productivit n up using my referral link ys more than the regular tr appreciate you using my ref	efore se itation. ap@showno es Pitching Too our prospects perfectly craf ve the pitch ssions to view searches. ty, and I thoug <, you get a sp rial period. I to referral link to	ending ww2.com bl! without meeting fr ted sales pitches can view it at t information. It's all ht you might be in pecial 120 days fre o will get an extra sign up. Let's do it	Company face to face s to prospec their conve Il organized, nterested in ree full featu a 15 days for it and start s	y:adssad ts even if you a enience, minus clean and cohe PitchLink too. ure account on i free!! ending out our	are unable the pain erent. And it the platform sales pitche	to of 's	No. of Free earned throu Sent O Viewed O Registered O Free Days Earne Clici the	Trial d ugh inv ugh inv k to sei invitati

15. To add contents click on Contents



16. Content Management page



17. Folders list page

	CONTENT Ma	anage Folders	Find Folders Click to add folder
ME	Previous	Click to rename folder	Next Create (+)
	Samples Products and Services		Click to delete folder
	Customers and Forms	C C	â
CONTENTS	Technical and Legal	C	圇
	Company and People	C	
PITCHES			
ANALYTICS			
Resolving host			

18. Add folder.

C:C:C:C:C:C:C:C:C:C:C:C:C:C:C:C:C:C:C:	MANAGE FOLDERS Create Folder	
CONTENTS	Click to create folder	
PITCHES		
ANALYTICS		
		·

19. Rename Folder



20. s



21. File Content list.

	СО	NTENT Manage Content		Click upload	to C files imp	lick to port files	Click file	< to edit details
	Previous	1 2 3 Next Display	10 *		UptBad +	Import 🙆		·
ME		File Name		8			Actic	
	4	CB_more Films.png(0.11MB) Watch More Sample films.		Rajib Aditya	Click to	12.2.0 	c is	1
Ð		00400_Placing The Accessories In The Correct Positions.mp4(9.46MB) Sample: Placing Accessories		Rajib Aditya			C (2)	
CONTENTS	DA III	00800_Cleaning The Evaporation Tray.mp4(6.55MB) Sample: Cleaning The Evaporation Tray		Rajib Aditya	Click to replace fi	le 🔪 ,	Click to	ð
		Hindi_AC_timer_off.mp4(3.81MB) AC Film Sample in Hindi Voice		Rajib Aditya	Apř 151h, 06:54	<u> </u>		- <u>b</u>
PITCHES		fridge.mp4 (4.13MB) Now that Summer is Here		Rajib Aditya	Apr 14th, 12:38	۲	ິ	<u>ا</u>
<u> </u>		clientlogos_bare.mp4 (5.05MB) Some of our esteemed Clients		Rajib Aditya	Apr 14th, 11:11	۲	C	<u>ا</u>
174	D 1	content.mp4(8.84MB) ShowHow2 is a Patented Multilingual Visual Learning Pkatform		Rajib Aditya	Apr 14th, 10:24	۲	C (2)	<u>ش</u>
ANALYTICS		consumer.pptx (0.05MB) The Customer Story		Rajib Aditya	Apr 14th, 06:17	۲	C (2)	<u>ش</u>
	D D	intro1_part1.mp4(4.11MB) Now that Summer is Here		Rajib Aditya	Apr 14th, 05:35	۲	C (2)	Ē
	4 20	intro1_part1.mp3(0.23MB)		Rajib Aditya	Apr 12th, 09:05	۲	C (2)	

22. Upload File

C: ME	CC	DNTENT Upload Files Uplo Upto 5 files at a time. During the uplo	ad your File ad process don't refresh or press the back button
CONTENTS CONTENTS PITOHES AVALUTICS		Image: Selected	Click to remove the files Click to browse Click to upload the files

23. Import Files



24. Edit file details.



25. Replace File

CO ME	ONTENT Replace File You are replacir Upto 5 files at a time. During the	ng the File: CB_more Films.png e upload process don't refresh or press the back button	
	HowtoSignUponPitchLinkmp4	Click to upload file Prevere Oupload Click to remove file	Click to browse file Click when done

26. Click on Manage Forms to view, edit, delete forms.



27. Forms



28. Add/Edit Form



29. View/Preview form

What Is your biggest		
procurement?		
What is the typical product life cycle encountered by		
your department?		
Are current requirements	Optimal	
being tuitilied?	Below expectation Extremely Satisfactory	
	Chieffery Sausiaciory	
Would you like a live	Yes	
demonstration or our representative to call you?	No	
Number of personnel in vour department.	Please select one option	
, .		
When is a good time to		
cai your		
	2+3 = Submit Form	
		-

30. Click on manage drafts to create, edit and delete email drafts.



31. Click on add to create a draft



32. Create a mail draft

	Title	Sample		
ME	Description	Sample		
	Draft	※ 6 箇 簡 집 속 ☆ Q, 역 <u>A</u> - <mark>전</mark> - B I 및 5 ×, × ¹ ダ I _e 대 대 半 非 主 호 重 Ⅲ Format - Fort - Size - ce 및 꽃 클		
		This is a litered draft		
			Click to save	
DITCHES		Back	Sav	
ANIALYTICC				

33. Edit Mail draft





Add +

34. Click on Manage Pitchmap to create, edit, delete pitchmap templates.



35. Pitchmap List



36. Create/edit Pitchmap template



37. Click on Pitches or View Pitches to review the pitches on your Pitchlist.



- 38. All the pitch related functions are listed.
- 39. Click on Manage Pitches to edit, delete and view pitches.
- 40. Click on Create Pitches to create new pitches.
- 41. To engage with sent pitches click on engage companies.



42. To create click on Create Pitches



43. To create pitch through pitch map click on create pitchmap.

PITCHES Create Template Add template's name, description and create map	
Template description Click to delete element Enter details here ContextBridge Click to enable ContextBridge	Click to save and continue Conne Carce

44. Fill in the details for pitch.



45. Add Pitch file elements.



46. To add a Context Bridge 1. Turn on the contextbridge. 2. Click on ContextBridge.

ME	Create & Insert ContextBridge Add files to create your of Add files to create your of Click for audio contextbridge Double Click or Tap on a file to view it
CONTENTS CONTENTS PITCHES	B B B B B B B B B B B B B B B B B B B
ANALYTICS	ContextBridge Co

47. To add Audio contextbridge.



48. To add textual contextbridge



49. Previewing and saving textual contextbridge.

		te ContextBridge	
ME			
		Slide 1 sample slide	
ANALYTICS			
	Click to go back to edit mode	Click to save and continue	

50. Adding resources to pitch



51. Adding form to pitch



- 52. To manage pitches click on manage pitch. All the pitches listed will be shown.
- 53. To edit the pitch details click on edit icon.
- *Editing process will be similar to pitch creation process.
- 54. To duplicate the pitch click on duplicate icon.
- 55. To preview click on preview icon. 56. To delete click on delete icon.
- 57. To send click on send icon.



58. Preview of pitch



59. To send the pitch click on send icon, fill in the details.60. After completion of inputs, click on Preview & Send.

ME CONTENTS	PITCHES Send this Pitch demo pitch 2 - Duplicate demo pitch 2 Click to add more recipients ABC Click to remove	
PITCHES	First Name Last Name Email Subject X 0 0 0 4 0 1 4 5 x _a x ^a	
ANALYTICS	Click to preview and send the pitch	

61. Preview the message to be sent, then click on Edit to edit the details or on Send to send it to the prospect or customer.

	PITCHES Send This Pitch Introduction to KnowledgeBridge This pitch introduces the Learning Management Platform, its visual USP							
	and advantages in terms of comprehension and retention. Please double check all details like name , company and mail id are correctly entered . Once sent, none of these details can be changed or edited.							
PITCHES	CHECK RECIPIENT DETAILS Name: Abhijeet Pradhan Company: Sparkle Email: ap@showhow2.com							
ANALYTICS	Subject: Overview Message: This pitch introduces the Learning Management Platform, its visual USP and advantages in terms of comprehension and retention.							
Click to Edit the details	Edit Send Click to send the pitch to the provided email / Customer							

62. To duplicate the pitch click on copy icon. It will copy the pitch and ask you to modify the pitch or go to list page of the pitch

	PITCHES Pitch Duplicated
ме	The pitch demo pitch 2 has successfully been duplicated to demo pitch 2 - Duplicate
	MODIFY BCK Writh the type of plant Click to modify Click to modify Click to go back to pitch list



63. To Engage with the companies click on Engage Companies

64. Select a company to engage.



65. Pitches sent to the company will be listed.



- 66. Click open to view the pitch.
- 67. You will see the Pitch interface.



68. Click the Mail icon to open the mail thread



69. Click the Comments icon to view the comments thread





70. Click on More Documents to view additional material within folders.

71. Click on the Files to open in new tab.



72. Click the Form icon to access the Requirement Discovery, Need Analysis or Feedback form.

	PritchLink & Dalib	E Invite 🕞 Locout	🕑 Help	
	Feedback Form	×		RA
•••	Tell us What you think About our Platform	ĺ	>	JS OY SS SS
2) († († (2)	What you think about Learning Management Systems They are a neccesary evil We dont need them We already use an LMS What you think about our Product This system rocks But I'd like to know more I coudn't gauge anything about the product Can you send me more information Your Experience			R
?		Close		

73. Click on Analytics icon to view client engagement with the Pitch.

SHOWHOW2	🛔 Rajib Switch Role 🛔 C	iontacts 🖪 Invite 🕞 I	ogout 😡 Help		⊘ PitchLink ≡
			What would y	ou like to do?	
ME		CH TUTORIAL		ROFILE	VIEW PITCHES
	Most viewe	ed Files	IPitch view b	reakup	Recent comments
	File Name	View Counts	Pitches Viewed vs Pitches	s Not Viewed	005.MP4 On "Summer Is Here"
CONTENTS	intro1_part1.mp4	61	Not Opened 3		subhanjan.sarkan@gmail.comWe take 6 weeks to turn around 1 hour of content.
	consumer.pptx	34			• 005 MD4
	closing.mp3	25			On "Summer Is Here"
	content.mp4	15			film like this?
	fridge.mp4	15			
PITCHES	context3.png	13			
	005.mp4	12			
	final_01.png	10	Pitchlinkin	Opened	
1. 1 have	clientlogos_bare.mp4	10			
ANALYTICS	THEORY	Click to vi and eng	ew analytics gagement		

74. To view engagement analytics, select pitch from the drop down.



75. From the drop down, select the company you want to check the engagement of.



- 76. It will show all the details for each invited user like name and invited by, if he opened the link, Element name and if viewed, count of views for each element, last viewed, comments with time stamp.
- 77. Hover over the file names and the information icon (i) next to count to view the details of when watched and comments left.



- 78. To resend the pitch click on Resend Pitch.
- 79. To view the link of the pitch, click on view link. You can independently send the pitch through other mechanisms like SMS or LinkedIn messages.

	Introd	uction to Kr	nowledge	Bridge			•		Ace /	Acme Co	mpany	
Name		Opened	1 KB1_ov r.mp4	2 Conte t_m.	n IN . u	3 Itrod ict	4 context _0	lntr ci	5 odu t	Count	Last Viewed	Invited by
John Sn Rajibaditya	W Boutlook.com	Yes	1 0	5	92	0	2	6	0	16	Tuesday December 20, 16:49	Rajib Aditya rašknowledgebridgein on Monday December 19, 17.05 Resend Pitch View Link
Omprak ompy74@	ash Yadav mail.com	No	0	0	0		0	0		0	N/A	Rajib Aditya rašknowledgebridge in on Monday December 19, 17:09 Resend Pitch View Link
Subhanj ssarkar@v:	an Sarkar nLoom	No	0	0	0		0	0		0	N/A	Rajib Aclitya rašknowledgebridge in on Monday December 19, 18:04 Resend Pitch View Link
Subhanj subhanjan	an Sarkar akar⊛gmaiLcom	No	0	0	0		0	0		0	N/A	Rajib Aditya rašknowledgebridgein on Monday December 19, 18:04 Resend Pitch View Link
Michael mb@outlo	Burton	No	0	0	0		0	0		0	N/A	John Snow Rajbaditysgoutlook.com on Monday December 19, 20:17 Resend Pitch View Link
Rana Da mxadityag	S gmail.com	Yes	0	0	0		0	2	0	2	Monday December 19. 20:21	John Snow Rajoaditya§outlook.com on Monday December 19, 20:18 Resend Pitch View Link
Total				1	D 5	0	2 0	2	0	8 0	18	